

COMFORT

INFLATABLE PILLOWS
Fusion
Compact
Hybrid
KIDS PILLOWS
BLANKET
BEAN PILLOW & EYE MASK
MEMORY FOAM PILLOWS & EYE MASKS
Memory ZZZ
Memory Dreamer
The Ultimate 3.0
PILLOW PACKERS

EARPLUGS & FLIGHT SOCKS

ELECTRICALS

CABLES IN-CAR CHARGERS
CHARGERS
WORLDWIDE CHARGERS
EARPHONES
DIGITAL SCALES
POWER BANKS
FAN
ADAPTORS
UK & The Americas Input Single Adaptors EU & Australia/China Input Single Adaptors Switzerland/Italy and South Africa Input Single Adaptors USB Single Adaptors

Worldwide Duo Adaptors + USB

Worldwide Adaptors

LUGGAGE ACCESSORIES

LUGGAGE TAGS LUGGAGE STRAPS PADLOCKS Key Padlocks TSA Key Padlocks Combi Padlocks TSA Combi Padlocks **BAGS & HOLDERS** Packing Foldaway Bags CASE ACCESSORIES Money & Document Holders **RFID Money & Document Holders**

EVERYDAY ESSENTIALS

- Essentials Toiletries Garment Protection
 - **POINT OF SALE**

In-store Graphic Support Merchandising Units





at 30 degrees



CLASSIC NECK PILLOW

Inflatable travel pillow with hygienic removable cover. Non-return valve - Inflate to fit. Inflated size (H x W x D) 25 x 36 x 10cm | 10 x 14 x 4"

255.101



CLASSIC TRAVEL SNOOZER

-Air O

Inflatable travel pillow with a flat-back design makes it great for upright sleeping. Non-return valve - Inflate to fit. Inflated size $(H \times W \times D)$ 28 x 32 x 10cm | 11 x 13 x 4"



drawstring

just add





SUPER SNOOZER

Inflatable neck pillow cushioned with a foam panel and unique flat-back for upright sleeping comfort.

450



AERO SNOOZER™

The next generation of inflatable neck pillow. Contoured for extra comfort and shaped for full support. Quick adjust air valve press button to release air for custom fit

256



Non-slip rear grip Provides stable sleeping position (not included on the foot rest)



for extra comfort. Inflated size (H x W x D) 30 x 38 x 16cm | 12 x 15 x 6"

448B 448.101 (COMING SOON)





INFLATABLE PILLOWS



Inflatable travel pillows for home or travel



COMPACT UNIVERSAL

Multi-functional pillow - great for head, neck and back support. Inflated size ($H \times W \times D$) $22 \times 36 \times 9$ cm | $9 \times 14 \times 3.5$ "

601

257.101



Quick adjust air valve Push button for



Carry pouch with integrated carabiner Included



Non-slip rear grip Provides stable sleeping position (not included on the Compact Siesta)

COMPACT SNOOZZZER

Compact Inflatable travel pillow with a flat-back design makes it great for upright sleeping. Inflated size (H x W x D) $28 \times 33 \times 11 \text{cm} \mid 11 \times 13 \times 4^{\prime\prime}$



Co

Compact SnoozZ76

Air

Compact Inflatable travel pillow with a wrap around design perfect for neck and chin support, no seam contact. Inflated size $(H \times W \times D)$ $25 \times 20 \times 13cm | 10 \times 8 \times 5''$ **258.101**

COMPACT SIESTA

Go

Compact Siesta

Air





kids



A fun, squishy foam filled pillow for little sleepy heads.

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2690 2690G (GREEN) Ideal for in-flight, cars, trains and outdoors

CLASSIC TRAVEL BLANKET

Fleecy wrap around travel blanket. Lightweight warm and cosy, folds or rolls neatly for travel. Size - 152cm(W) x 127cm(H) (60 x 50")

466.101



Washable at 30 degrees





Non-snag fastening



CLASSIC BEAN SLEEPER

Front clip closure

Bean pillow with a reversible design - smooth & silky one side and warm and fleecy on the other. Colours - Black, Red and Blue

454.101



SUPER SLEEP MASK

Sleep mask with non-snag fastening, elasticated headband and light blocking fabric

728











Memory foam travel pillow gently moulds to your natural contours. Orange accents on woven label/ rear jacket zipper & toggle Cord.

485.105

SLEEPY ZZZ'S

Sleepy ZZZs Eye Mask with snag free adjustable headband, avoids hair entanglement.

100% Light blocking - Fleecy lining to prevent disturbing light. Washable at 30 degrees.



Fully adjustable toggle closure



MEMORY DREAMER RANGE

Snug 360^o dearees fit

Patented elasticated closure to support neck and chin for customisable comfort

Removable cover, washable at 30 degrees Matching Eye Mask Available 733.101

THE MEMORY DREAMER

Memory foam travel pillow gently moulds to your natural contours.

481.101 ASST (NAVY & GREY) 481.102 ASST (NAVY & GREY) 481.104 BLUE 481.105 BLUE 481.106 YELLOW 481.107 ORANGE 481.108 BLACK 481.109 GREEN

MEMORY DREAMER RANGE

Multi-use

THE MEMORY DREAMER UNIVERSAL

Memory Foam Universal Pillow gently moulds to your natural contours. Multi-functional - great for head, neck and back support. Pillow Cover & Carry Pouch made of GRS fabric with 100% Recycled Post-Consumer Polyester (rPET).

483.101

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Includes Hygienic drawstring carry pouch

MEMORY DREAMER RANGE

Domed shape design



THE DREAMER EYE MASK

Domed shaped design provides minimal eye contact. 100% Light Blocking lining to prevent disturbing light. *Includes 2 x Ear plugs.*

732.102



Matching Pillow Available 481.101 Includes Hygienic drawstring carry pouch

(10)

Snag free adjustable headband – Avoids hair entanglement



Washable at 30 degrees





UNIVERSAL PILLOW PACKER

Roll 'n' Carry - Store memory foam pillows and accessories on the go. Compatible with most memory foam pillows. Size ($H \times W \times D$) 15 x 15 x 11cm | 6 x 6 x 4"

288.101 (ORANGE) (COMING SOON) 288.102 (BLUE)



PILLOW PACKER

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SUPER SOFT EAR PLUGS

Reusable super soft memory foam ear plugs with hygienic travel case. (4 pairs)

428.101



CUSTOM FIT EAR PLUGS

Custom fit ear plugs with 4 size adjusting filters. Safety tested to EN 352-2.

430 430.101 (COMING SOON)

HOW COMPRESSION SOCKS HELP DVT

Inactivity during a long journey slows down blood flow, allowing clots to form. This is commonly known as DVT (Deep Vein Thrombosis). Graduated compression socks apply pressure to the lower leg to improve blood circulation and are clinically proven to help prevent DVT, while also reducing any discomfort and swelling.



FLIGHT SOCKS

Medically researched graduated compression flight socks. Safety tested to BS 661210.

899 MEDIUM (BLACK) 802 LARGE (BLACK) 799 LARGE (NUDE)

MEDIUM LARGE UK 6-8 9-12 EURO 39-42 43-47

Proven to improve **blood circulation**







USB-C CONNECTOR CABLE

Extra long USB charge and sync cable for devices with a USB-C connector. Length: 2m (79")

957.101

60

DUAL USB

Go USB-C

MICRO USB CONNECTOR CABLE

Extra long USB charge and sync cable for devices with a Micro USB connector. Length: 2m (79")

958 958.101 (COMING SOON)







IN-CAR TWIN USB-A CHARGER

Incorporates an auto-regulating Smart IC which automatically detects the device on charge and delivers the optimal charging current.

all USB-A cables

In-Car Twin USB-A Charger (4.8A) powerful 24W Output USB-A1 Output: 5VDC 2.4A / 12W USB-A2 Output: 5VDC 2.4A / 12W MAX. Output: 5VDC 4.8A / 24W

Safety tested to BS EN 62368-1

38.101





Fast Charge USB-C - Charges up to 50% faster than standard charging*. *50% faster than a standard 5W charger when charging your device from 0-50%.

Incorporates an auto-regulating Smart IC which automatically detects the device on charge and delivers the optimal charging current.

In-Car Dual USB-A & USB-C Charger (4.8A) powerful 24W Output USB-A Output: 5VDC 2.4A / 12W USB-C Output: 5VDC 3A / 15W, FAST CHARGE MAX. Output: 5VDC 4.8A / 24W

Safety tested to BS EN 62368-1

36.101

Universally compatible with all USB-A & USB-C cables





USB-A CHARGERS

Single port 2.4A USB-A Charger MAX. Output: 5VDC 2.4A/12W.

Compact size perfect for travel.

Incorporates an auto-regulating Smart IC which automatically detects the device on charge and delivers the optimal charging current.

Universally compatible with all USB-A Cables.





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AMERICAS USB-A CHARGER

For use in 50+ countries that accept a USA/Japan 2-pole plug. Complies with the latest safety standards to protect your device.

Safety tested to UL 62368-1

579.101



UK USB-A CHARGER

For use in 50 countries that accept a UK Plug. Complies with the latest safety standards to protect your device.

Safety tested to EN IEC 62368-1





EURO USB-A CHARGER

For use in 130+ countries that accept a Euro 2-pole plug.

Complies with the latest safety standards to protect your device.

Safety tested to EN IEC 62368-1

581.101

to EN IEC

Connects travellers in 190+ countries

Laptop ready +

GaN Technology

AUTO-REGULATING

WORLDWIDE CHARGERS

Smart IC detects device delivering optimal charging current.

Fully Certified and approved to safety standards (IEC 62368-1, EN 62368-1 & BS EN IEC 62368-1)

CHARGER BASE













WORLDWIDE 3 PORT USB-A CHARGER

21W - 3 port USB-A (4.2A) charger. Charge up to 3 devices at once. Universally compatible with all USB-A Cables. 574.101



WORLDWIDE USB-A & USB-C CHARGER +

20W - 2 port Fast Charge USB-A (3A) & USB-C (3A) charger.

Charge your device up to 50% faster than standard charging.

Charge up to 2 devices at once. Universally compatible with all USB-A & USB-C Cables.

576.101

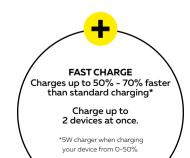


WORLDWIDE USB-A & USB-C GaN CHARGER + (65W PD)

Super Fast 65W PD/PPS USB-C and 18W Quick Charge USB-A charger. Charge your device up to 70% faster than standard charging. Charge up to 2 devices at once.

Charge up to 2 devices at once. Universally compatible with all USB-A & USB-C Cables.

571.101 (COMING SOON)







RETRACTABLE EARPHONES

Tangle-free retractable earphones with a magnetic clip that secures to clothes when active.

906



Assorted colours



with in-line volume control.







TANGLE-FREE EARPHONES

Earphones with magnetic ear buds for a tangle-free solution and built-in microphone for hands free calls.

905



EARPHONE MUSIC SPLITTER

Audio signal splitter for dual headphone use with most audio devices.



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910













POWER BANK 5000

5000mAh capacity reliable back-up power supply. Perfect for charging all USB devices, including smartphones, tablets and cameras. USB-C Input/Output (2.4A) & Twin USB-A (2.4A)

OSB-C Input/Output (2.4A) & Twin OSB-A (2. Output charging ports.

967.101 (COMING SOON)





POWER BANK 10000

10,000mAh capacity reliable back-up power supply Perfect for charging all USB devices, including smartphones, tablets and cameras. USB-C Input/Output (2.4A) & Twin USB-A (2.4A) Output charging ports.

968.101 (COMING SOON)

Includes 20cm (8") USB-A to USB-C Charging cable & carrying lanyard



Compact and powerful

8

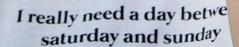


60

Despite its small size, it provides a refreshing breeze in any situation. Retractable blades - Ultra compact whilst travelling x2 Modes - burst & continuous. Battery NOT included.

60

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NEW AND IMPROVED

ADAPTOR PACKAGING

Future Proofing



Current Style

Currently all Single Adaptor packaging is made of 90% PET blister with a Non-FSC Paper label



New Style

All Single Adaptor plastic packaging will be reduced by 100% and replaced with a recyclable FSC Card Box

Look out for the new .101 refs for this packaging



WK INPUT

Single socket earthed adaptors connecting UK travellers to Europe, the Americas, South Africa, India, Switzerland, Italy, Australia, China and Japan.

Fully certified and approved to new safety standards (BS 8546, IEC 60884, SANS 164-1 & AS/NZS 3122)



AMERICAS INPUT

Single socket earthed adaptors connecting American travellers to the UK, Europe, Australia, China and South Africa



ADAPTORS



562.101

(COMING SOON)

EU INPUT

Single socket earthed adaptors connecting European travellers to the UK, the Americas, Australia, China, South Africa, India and Switzerland,



560.101 (COMING SOON)

561.101

(COMING SOON)



563 563.101 (COMING SOON)

AUS/CHINA INPUT

Single socket earthed adaptors connecting Australian and Chinese travellers to the UK, Europe, the Americas and South Africa

ADAPTORS



SWITZERLAND/ITALY INPUT

Single socket earthed adaptors connecting Swiss and Italian travellers to the UK, Europe, the Americas, Australia and China



🔀 SOUTH AFRICA INPUT

Single socket earthed adaptors connecting South African travellers to the UK, the Americas, Australia and China



USB SINGLE ADAPTORS

Compact and convenient, charge multiple devices safely with these single socket adaptors with 2.4A USB port. Fully compliant to the latest safety standards.











WORLD DUO ADAPTORS + USB

Single socket worldwide duo adaptors with twin 2.4A USB ports for use in the UK, Europe, the Americas, Australia and China. Great for travellers with multiple devices.

Fully certified and approved to new safety standards (BS 8546, IEC 60884 & IEC 62368-1)







EU-WORLDWIDE ADAPTOR

Universal adaptor connecting European travellers in 100+ countries using 3 sliding pin configurations for UK, the Americas, Australia and China.

406







WORLDWIDE ADAPTOR

Universal adaptor connecting international travellers in 150+ countries using 3 sliding pin configurations for UK, the Americas, Australia and China.

636





WORLDWIDE ADAPTOR + USB

Universal adaptor with two 2.4A (shared) USB ports connecting international travellers in 150+ countries using 3 sliding pin configurations for UK, the Americas, Australia and China.

Includes additional detachable European adaptor





WORLD ADAPTORS



WORLDWIDE ADAPTOR (UNEARTHED)

Suitable for use with 2-pole unearthed plugs. It features 4 sliding plug faces that alternate between American, Chinese/Australian, British and Euro configurations. Fully certified and approved to IEC 60884.

401.101 (COMING SOON)



WORLDWIDE ADAPTOR + USB-A & USB-C (UNEARTHED)

Suitable for use with 2-pole unearthed plugs, It features 4 sliding plug faces that alternate between American, Chinese/Australian, British and Euro configurations.

USB-A ports provide 2.4A/12W, and USB-C ports provides 3.0A/15W auto-regulating power output.

Fully certified and approved to IEC 60884 & EN 62368-1.



WORLD ADAPTORS

Connects travellers in 190+ countries



WORLDWIDE ADAPTOR + TWIN USB-A

Suitable for use with 3-pole earthed plugs,

The 2 USB-A ports provide 2.4A/12W Max. (Shared) auto-regulating power output when dual charging. *Fully certified and approved to BS 8546, IEC 60884 & EN IEC 62368-1.*

639.101 (COMING SOON)





WORLDWIDE ADAPTOR + USB-A & USB-C

Suitable for use with 3-pole earthed plugs.

The USB-A ports provide 2.4A/12W, and USB-C ports provides 3.0A/15W auto-regulating power output. Fully certified and approved to BS 8546. IEC 60884 & EN 62368-1.

640.101 (COMING SOON)













LUGGAGE TAGS

Security flap to conceal personal details

Go



CLASSIC TAGS

Personalise your luggage with these classic luggage labels. Contains 2 tags.

160 (TAN) 160.101 (BLUE) 160.102 (BLACK)

LUGGAGE STRAPS



TWIN STRAPS

Two secure solid and bright 2.5cm (1") wide luggage straps

225.101 ASST (COMING SOON)

Fully adjustable



LUGGAGE STRAP

4cm (1.6") wide luggage strap in bright colours

177.101 ASST (COMING SOON)

LUGGAGE STRAPS



COMBI STRAP 5cm (2") wide luggage strap.

491.101 (BLUE/ORANGE) 491.102 (YELLOW/GREEN) (COMING SOON)



LUGGAGE STRAP

Bright coloured 5cm (2") wide luggage strap.

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889.101 (BLUE/ORANGE) 889.102 (YELLOW/GREEN) (COMING SOON) 3 dial combination



LUGGAGE STRAPS

TRAVEL





COMBI PADLOCKS



LINK LOCK PADLOCK

Zinc alloy 3 dial lock with steel cable system.

891



LARGE DIAL PADLOCK

Zinc alloy combination padlock with extra large dials.





MINI COMBI PADLOCK

Zinc alloy black coated 3 dial combination lock with error free setting mechanism.

331





RETRACTABLE CABLE PADLOCK

Multipurpose 3 dial combination padlock with an integrated, retractable cable for securing personal belongings together or to permanent fixtures helping to deter theft.

361

75cm (29.5") strong steel cable

Great for groups with lots of bags

TSA PADLOCK?

Every lock that carries the Travel Sentry $^{(\!R\!)}$ approved mark is accepted by the Transport Security Administration (TSA) and other security agencies.

TSA is an agency of the US Department of Homeland Security who have the authority to open any case in order to keep travellers safe. TSA and airport authorities in over 40 countries have a universal tool to allow them to easily open any Travel Sentry® lock and examine luggage without causing damage to the lock or case.

For a full list of countries visit travelsentry.org.

Look for the **red diamond.**



Real Provide State

TSA ALERT KEY PADLOCK

TSA padlock with built in inspection alert indicator for easy luggage inspection.

335 ASST

RALCO

OF



KEY PADLOCKS





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Set of keys included

Small brass TSA padlock allowing easy luggage inspection.

350.101



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TSA SECURE KEY PADLOCK

Bright coloured TSA padlocks allowing easy luggage identification.

338B 338Y



TSA KEY PADLOCKS

Small bright twin padlocks TSA accepted for easy luggage identification.

339 ASST









TSA BIG WHEEL PADLOCK

TSA combination padlock with oversized numbers.

345 ASST

Go 💊 Whe



TSA accepted brass 3 dial lock for easy luggage inspection.

340



TSA COMBI PADLOCK

Coloured 3 dial TSA lock with error-free setting mechanism.

336 ASST





TSA COMBI CABLE PADLOCKS

Twin pack of zinc alloy, TSA accepted 3 dial locks with steel cable system.



Co e



GOTRAVEL

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TSA COMBI PADLOCKS

Set of two zinc alloy TSA accepted combination padlocks.

14cm (5.5")

strong steel cable

344 ASST

TSA COMBI PADLOCKS

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GO TRAVEL

Go

TRAXE

90



GOTRAVEL

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TSA BIRTHDAY PADLOCK TSA combination padlock that uses a memorable date as the code

355 ASST



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TSA MY DATE PADLOCK

TSA accepted padlock that uses a memorable date as the code

354 ASST





Set of 2 large packing cubes for organised packing and garment protection.

285.101



DEEPER PACKING CUBES

Set of 2 deep mixed sized packing cubes for organised packing and garment protection.

284.101



TRIPLE PACKING CUBES

Multi-size 3-piece set of packing cubes for organised packing and garment protection.

286.101



BACKPACK (LIGHT)

Lightweight, foldaway backpack. Capacity: 17 Litres Bag size: 41 x 28.5 x 19.5cm (16 x 11 x 7.5") Pouch size: 27.5 x 21 x 3cm (11 x 8 x 1")

848LG LIGHT GREY

TRAVEL BAG (LIGHT)

Lightweight, foldaway holdall. Capacity: 36 Litres Bag size: 58 x 31 x 20cm (23 x 12 x 8") Pouch size: 25 x 19 x 3cm (10 x 7.5 x 1")

510B BLUE

TOTE BAG (LIGHT)

Lightweight, foldaway tote bag. Capacity: 13 Litres Bag size: 38 x 31.5 x 20cm (15 x 12.5 x 8") Pouch size: 16.5 x 17 x 4.5cm (6.5 x 7 x 1.5")

5200 ORANGE



BACKPACK (XTRA)

Xtra light foldaway backpack.

Capacity: 25 Litres. Bag size: 42 x 30 x 20cm (16.5 x 12 x 8")Pouch size: 17.5 x 17 x 4.5cm (7 x 6.5 x 2")

TRAVEL BAG (XTRA)

Xtra light foldaway holdall. Capacity: 30 Litres. Bag size: 50 x 30 x 17.5cm (19.5 x 12 x 7") Pouch size: 17.5 x 17 x 4cm (7 x 6.5 x 1.5")

TOTE BAG (XTRA)

Xtra light foldaway tote bag.

Capacity: 28 Litres. Bag size: 50 x 38 x 15cm (19.5 x 15 x 6") Pouch size: 17.5 x 17 x 7.5cm (7 x 6.5 x 3") FOLDAWAY BAGS

859 ASST

855 ASST

857 ASST



ADVENTURE BAG (L)

Cabin approved foldaway holdall. Capacity: 46 Litres. Bag size: 56 x 33 x 20cm (22 x 13 x 8") Pouch size: 22 x 20 x 2.5cm (8.5 x 8 x 1")

850



Each bag folds away to this

ADVENTURE BAG (XL)

Extra large foldable holdall. Capacity: 69 Litres. Bag size: 70 x 36 x 26cm (28 x 14 x 10") Pouch size: 19 x 29 x 5cm (7.5 x 11.5 x 2")





TRAVEL TROLLEY

Lightweight telescopic travel trolley with a haulage capacity of 35kg (77lbs).

932





ADD A BAG

45cm (18") strap allows additional case or bag to be carried simultaneously.

219

Folds away for travel



30cm (12") Strap with bag

attachment for carrying additional items.



PASSPORT POUCH

Lightweight shoulder wallet with 3 compartments.

604 ASST

Go

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Go

MONEY MINDER

Adjustable money belt. Waist size: 86-137cm (34-54").

Conceals money, passport & valuables

602 ASST





CONTACTLESS IS GREAT, BUT...

Radio Frequency Identification (RFID) technology is rapidly spreading. From bank cards to passports, these micro chips certainly make life easier for everyone. However, card security is a major concern especially their vulnerability to digital pickpockets.

The RFID range shields all your contactless cards and protects the sensitive data stored on these chips.

Clips firmly to clothing No pocket required

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Detachable clip doubles up as a money clip RFID

Keep your cash, cards and valuables safe

EURC

(P)





THE CLIP POUCH (RFID)

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Safe and discreet hideaway clip pouch with RFID protection and detachable money clip.





PASSPORT POUCH (RFID)

Passport neck pouch with internal compartments and RFID protection.

Safeguard against identity theft and

digital crime

REID (PROTECTION

Go

RFID (PROTECTION

Go

RFID

1 Dest

Go

671



MONEY BELT (RFID) RFID blocking money belt with internal compartments.

675



ORGANISER (RFID)

Secure document case with RFID protection.



RFID

THE SLIP (RFID)

Go

Discreet, micro-sized card wallet with RFID protection and a secure magnetic closure.

Go

Go

687 ASST





THE PASSPORT SLIP (RFID)

RFID

Go

RFID slimline passport holder with two added card slots to keep items safe from illegal scans.

& RFID

676 ASST

RFID



THE MICRO WALLET (RFID)

Large capacity RFID wallet with pockets for notes, multiple card slots and a secure magnetic closure.

3

684 ASST

Safeguard against identity theft and digital crime Outer 'INSTANT TAP' card slot prevents card clash

Perfect for commuters



Silicone Carry Case with carabiner



AMAZING COOL DOWN TOWEL

The ultimate solution for staying cool in hot weather. It provides instant relief when wet, keeping you refreshed and comfortable. Instant relief in hot, sticky weather.

Size (H x W) 90 x 30cm | 35 x 12"

515.101



Unique chilling fabric, refreshingly cool when wet

> Great for Activities & Sports

Washable at 30 Degrees

30

ESSENTIALS

One touch open/close



AUTOMATIC UMBRELLA

Wind-resistant umbrella with one touch open/close button

825

Wind-responsive, flexible frame packs down compactly into handy storage pouch





420

ARC BLADE CLIPPERS

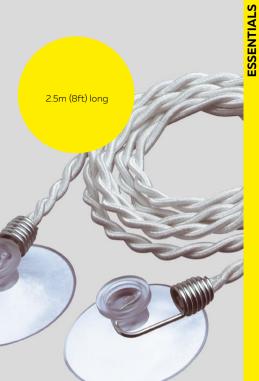
Airline friendly nail clippers with integrated nail file and cuticle probe.

Carry case for hygienic storage



TRAVEL CLOTHES LINE

Pegless travel clothes line with suction cup attachments.







STRAD

ACUSTRAPS

Drug free, motion sickness relieving acupressure wristbands.





TRAVEL PLAYING CARDS

Waterproof, non-tear travel playing cards.



CABIN APPROVED BOTTLES



TOILETRIES





305

WET OR DRY BAG

5L Wet or Dry Bag to easily separate wet items when travelling or keep contents dry when outdoors









The importance of effective merchandising

Go Travel is renowned for well-designed products and strong, communicative packaging. How that translates to in-store presentation is also part of our successful brand story.

Be it a spinner or custom made displays our POS is supported by our own planogram systems.

In-store promotional material, combined with access to our in-house creative team, provides the complete service for dynamic and successful merchandising.

Regardless of the in-store fixture, how products are arranged on a merchandising unit radically affects sales performance. For more than 15 years, we have continuously developed our own software system to great effect.

We create a detailed planogram for each display, where our experienced team analyse the selected range of products relative to the available space. The system automatically selects the best placement for each product to maximise every stand's revenue per square foot. In addition, this minimises setup time and reduces ongoing merchandising management.

The benefits of good range planning;

- Encourages multiple purchases
- Easier to merchandise
- Maximises visual impact
- Proven to increase sales





FROM PLANOGRAM TO RETAIL SPACE

CREATIVE SUPPORT

From window posters to wobblers, our expert team of in-house graphic designers are always on hand to create branded visuals and animations that motivate consumers and drive sales.





MADE TO MEASURE

We welcome the opportunity to work with you in creating a bespoke retail project that best suits your store.

Whether you want to make the most of an unusual space or clad an awkward column, our diligent and experienced team can deliver a solution that's right for you.

For more information please contact our sales department: Telephone: +44 (0)20 8906 8505 Email: sales@go.travel

0 6 (19.36 G Memory Dreamer emory ____ 0 Memory Dreamer Memory Dreamer = lt's all about the <mark>journe</mark>y \$ It's all about the journey It's all about the journey it's all about the journey lt's all about the <mark>journe</mark>) Go Go Go

PILLOW TUBE

REF	1247
DIMENSIONS (H X W X D)	140 x 40 x 39cm (55 x 15 x 15")
ADDITIONAL INFO	- Supports removable header graphic card inserts. Various graphic content available. - x3 Self adhesive price holders - Integrated Metal Shelving - angled base presents product more efficiently.

DOUBLE BASE

REF	1246
DIMENSIONS (H X W X D)	6.5 x 87 x 44cm (3 x 34 x 17*)
ADDITIONAL INFO	Angled cut outs allow the Double Base to drop down over x2 Pillow Tubes securing them efficiently in place PILLOW TUBES NOT INCLUDED - ORDER SEPERATELY

MERCHANDISING UNITS

-18

-10





Go





THREE SIDED SPINNER REVOLVING DISPLAY

REF	1250 / 1250.101 (COMING SOON)
NO. OF FACINGS	x3 Product Grids
DIMENSIONS (H X W X D)	140 x 64 x 64cm (55 x 25 x 25")
ADDITIONAL INFO	- 1250 - Includes 60 Hooks (103B) & Swing Ticket Holders (103ST) - 1250.101 - Includes 70 Hooks (103B) & Swing Ticket Holders (103ST) - Storage space inside header to house additional hooks & swing tickets

THE QUAD REVOLVING DISPLAY

REF	1240 / 1240.101 (COMING SOON)
NO. OF FACINGS	x2 Pillow Sections & x2 Product Grids
DIMENSIONS (H X W X D)	140 x 74 x 74cm (55 x 29 x 29")
ADDITIONAL INFO	- Supports removable header graphic card inserts - 1240 - Includes 40 Hooks (103B) & Swing Ticket Holders (103ST) - 1240.101 - Includes 45 Hooks (103B) & Swing Ticket Holders (103ST)

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A M 7-8 Maxted Road, Hemel Hempstead HP2 7DX T: +44 (0)20 8906 8505 F: +44 (0)20 8906 2245 E: sales@go.travel

www.go.travel

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