



Made from 100% RECYCLED MATERIALS



All of our product lines are being produced
using sustainable and eco-friendly materials.

Fibre fill
made from
100% recycled
plastics

Plastic
pellets made
from recycled
plastics

Hang
tags are
recyclable

Cloth labels
made from
100% recycled
materials

Shipping
materials are
made from
recycled
materials



We love our customers.
We love our environment.
We love our planet.

That's why we are green.



eco NATION™

Made from recycled and natural materials

At Aurora, every year we are saving over 400,000,000 plastic bottles globally, contributing to a greener earth by producing our plush using eco-friendly materials.



500ml BOTTLES
= 1 ECO NATION
SOFT TOY



Our Eco Nation line contributes to a greener planet by:

- + Using fabric made from recycled plastic bottles.
- + Using fibre fills made from recycled plastic bottles.
- + Removing plastic beans.
- + Embroidering instead of using plastic eyes.
- + Using recycled material for packaging and labels.



eco
NATION™



61512
Teddy Bear
11"/28cm



35003
Sloth
9.5"/24cm



35016
River Otter
13.5"/34cm

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35047
Beagle Dog
8"/20cm



35044
Yellow Labrador Dog
8.5"/21cm

35046
Husky Dog
8"/20cm



35048
Orange Tabby Cat
8.5"/21cm

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35053
Donkey
11"/28cm



35042
Lop-Eared Rabbit
9"/23cm



35040
Lamb
8"/20cm



35025
Pig
9.5"/24cm



35026
Cow
10"/26cm

35038
Llama Tan
11"/28cm



35039
Alpaca Two-Tone
11"/28cm



35030
Polar Bear
9.5"/24cm



35029
Snowy Owl
8"/20cm





35034
Hippopotamus
10.5"/27cm



35036
Alligator
14"/36cm



35032
Chimpanzee
9.5"/24cm



35017
Blacktip Shark
15"/38cm



35019
Stingray
12"/30cm



35005
Flamingo
9.5"/24cm



35000
Bengal Tiger
9.5"/24cm



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35011
Squirrel
8"/20cm



35006
Wolf
9.5"/24cm



35009
Fox
9"/23cm



74109
Eco Nation FSDU
60"/152cm (h)
x 24"/61cm (w)
x 12.4"/31cm (d)

Display is made from recycled
material and printed using soy
based ink.



35015
Penguin
9.5"/24cm



35014
Seal
12"/30cm



35004
Giraffe
8.5"/21cm



35012
Panda
9"/23cm



35018
Turtle
10.5"/26cm



35002
Elephant
10.5"/26cm

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NATION™



35071
Mini Monkey
5"/13cm



35066
Mini Tiger
5"/13cm



35068
Mini Giraffe
5"/13cm



35081
Mini Sloth
5"/13cm



35077
Mini Wolf
5"/13cm

35067
Mini Elephant
5"/13cm



35070
Mini Panda
5"/13cm





35083
Mini Penguin
5"/13cm



35089
Mini Turtle
5"/13cm



35074
Mini Tan Bunny
5"/13cm



35076
Mini Fox
5"/13cm



35075
Mini Pig
5"/13cm



35072
Mini Cow
5"/13cm



35073
Mini Lamb
5"/13cm

**Made from
recycled
and natural
materials**



35020
Dolphin
15"/38cm



35100
Axolotl
11"/28cm