



*Catalog 2024*

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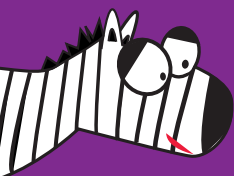
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# TO GO - Magnetic Travel Games

Compact and chic, a variety of 47 classic & innovative board games designed in a slim tin case, printed both sides with magnetic pawns and pieces. Fun and affordable travel games, for all ages.



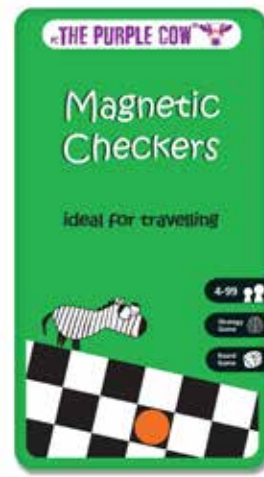




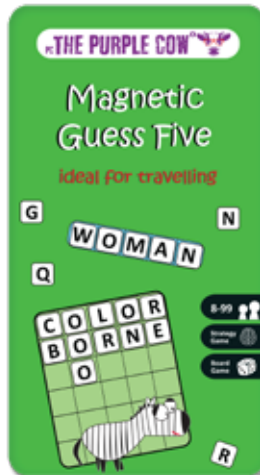
Magic Word  
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Chess  
Barcode: 7290011890780  
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Checkers  
Barcode: 7290011890797  
Item#: 797



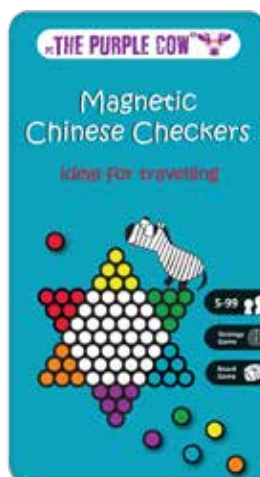
Guess Five  
Barcode: 7290018133729  
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Secret Code  
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Item#: 583



Battlefleet  
Barcode: 7290011890339  
Item#: 339



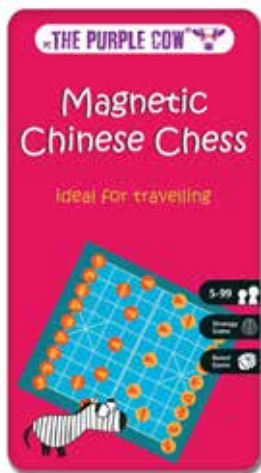
Chinese Checkers  
Barcode: 7290011890346  
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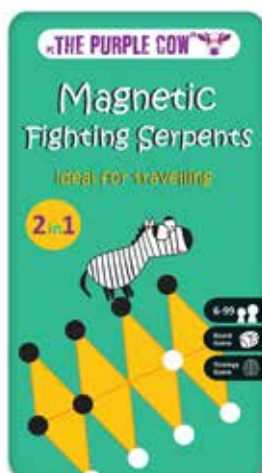
Reversi  
Barcode: 7290014368576  
Item#: 576



Hangman  
Barcode: 7290011890681  
Item#: 681



Chinese Chess  
Barcode: 7290018133170  
Item#: 170

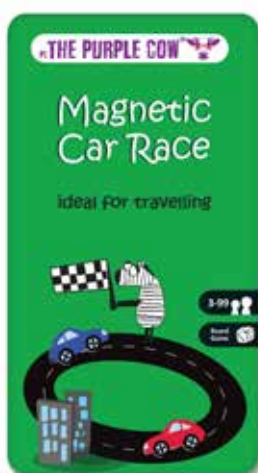


Fighting Serpents  
Barcode: 7290018133750  
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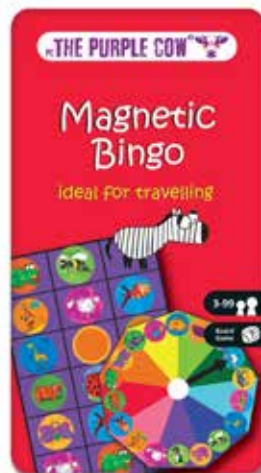
## Young Players (Ages 3-6)



Animal Homes  
Barcode: 7290016026290  
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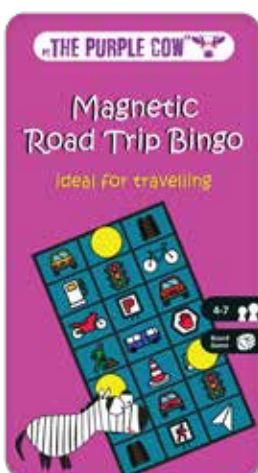
Car Race  
Barcode: 7290011890742  
Item#: 742



Bingo  
Barcode: 7290016026061  
Item#: 061



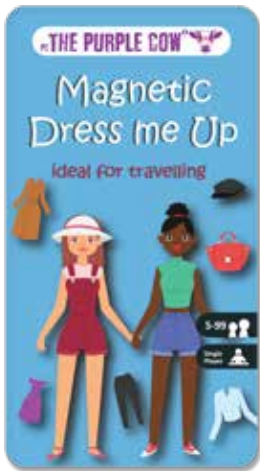
When I Grow up  
Barcode: 7290016026764  
Item#: 764



Road Trip Bingo  
Barcode: 7290016026573  
Item#: 573



Treasure Hunt  
Barcode: 7290011890759  
Item#: 759



Dress Me Up  
Barcode: 7290016026566  
Item#: 566

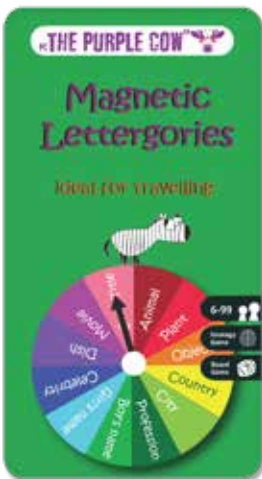


Let's Go Shopping  
Barcode: 7290016026757  
Item#: 757



Monster Factory  
Barcode: 7290016026771  
Item#: 771

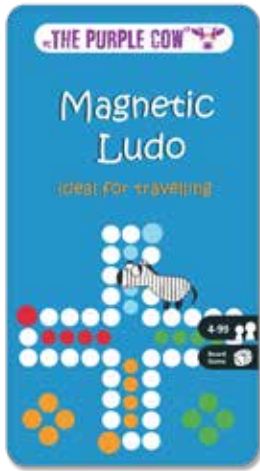
Board Games



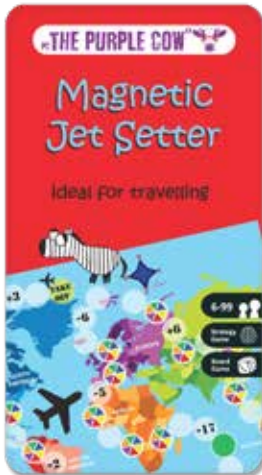
Lettergories  
Barcode: 7290016026054  
Item#: 054



Domino  
Barcode: 7290011890353  
Item#: 353



Ludo  
Barcode: 7290011890001  
Item#: 001



Jet Setter  
Barcode: 7290016026306  
Item#: 306

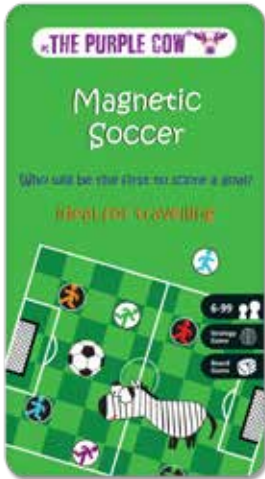


Doodle a Doodle  
Barcode: 7290016026733  
Item#: 733

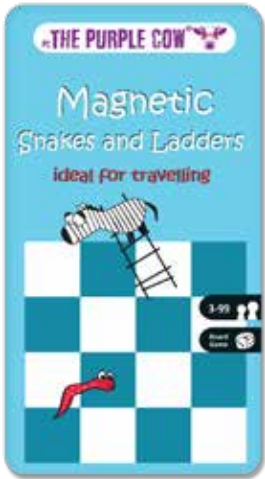


Pizza Race  
Barcode: 7290018133842  
Item#: 3842





Soccer  
Barcode: 7290014368620  
Item#: 620



Snakes & Ladders  
Barcode: 7290011890544  
Item#: 544



Memo Game  
Barcode: 7290016026313  
Item#: 313

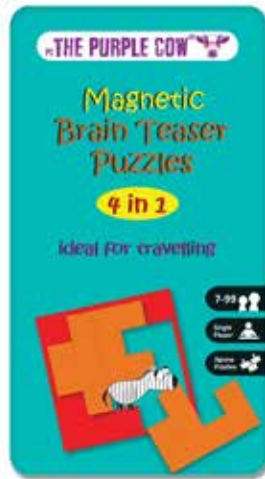


Backgammon  
Barcode: 7290011890025  
Item#: 025



4 In A Row & Tic Tac Toe  
Barcode: 7290011890018  
Item#: 018

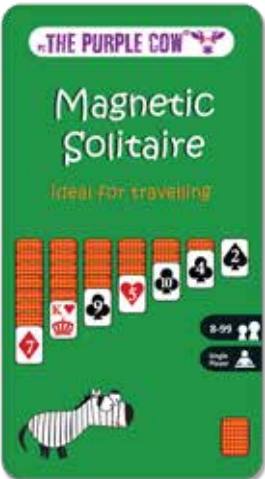
Single Player Games



Brain Teaser Puzzles  
Barcode: 7290016026788  
Item#: 788



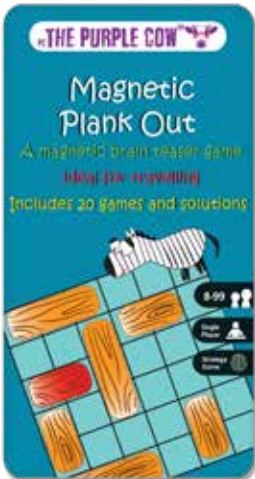
Peg Solitaire  
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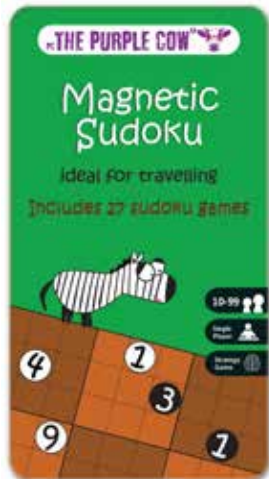
Solitaire  
Barcode: 7290016026559  
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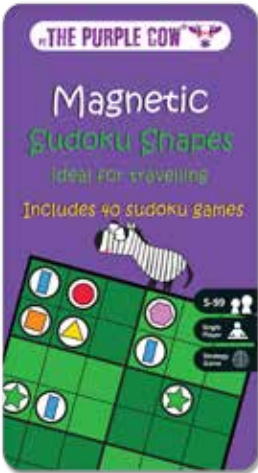
Tangram  
Barcode: 7290011890834  
Item#: 834



Plank Out  
Barcode: 7290014368606  
Item#: 606

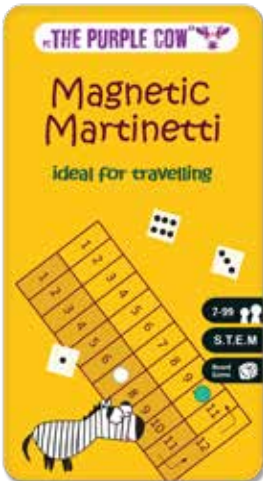


Sudoku  
Barcode: 7290011890575  
Item#: 575

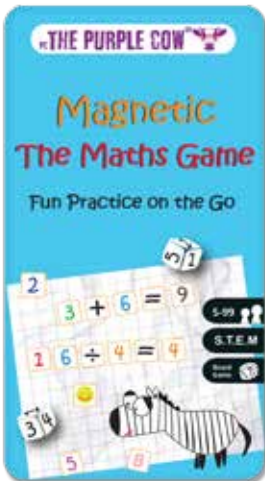


Sudoku Shapes  
Barcode: 7290011890568  
Item#: 568

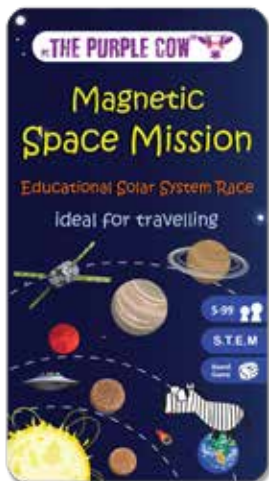
S.T.E.M



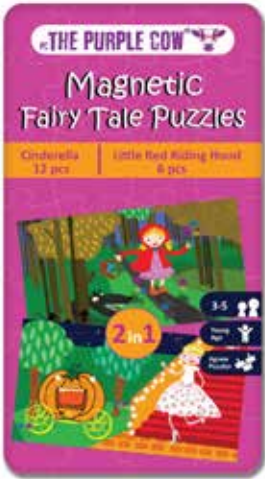
Martinetti  
Barcode: 7290019486008  
Item#: 6008



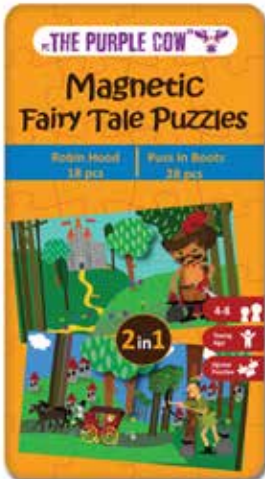
The Maths Game  
Barcode: 7290016026795  
Item#: 795



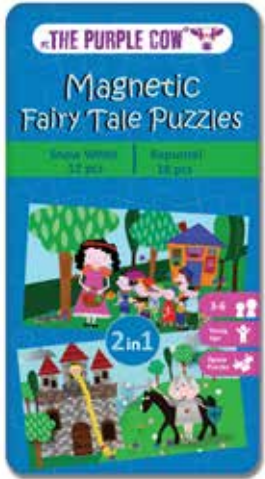
Space Mission  
Barcode: 7290016026740  
Item#: 740



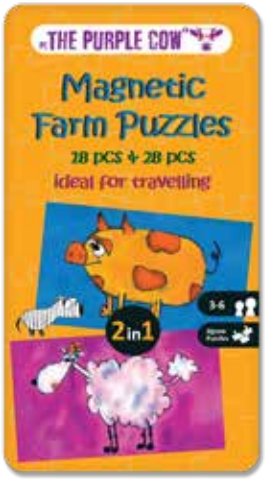
Fairy Tale Puzzles  
Little Red Riding Hood +  
Cinderella  
Barcode: 7290018133705  
Item#: 3705



Fairy Tale Puzzles  
Robin Hood +  
Puss in Boots  
Barcode: 7290018133682  
Item#: 3682



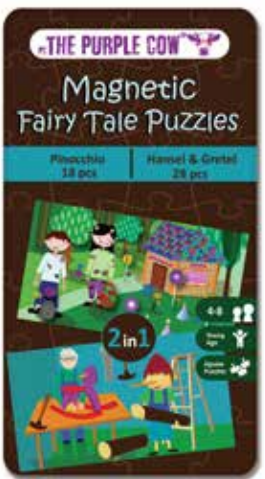
Fairy Tale Puzzles  
Snow White +  
Rapunzel  
Barcode: 7290018133712  
Item#: 3712



Farm Puzzles  
Barcode: 7290018133354  
Item#: 3354



Puzzles  
Barcode: 7290016026078  
Item#: 078



Fairy Tale Puzzles  
Pinocchio +  
Hansel & Gretel  
Barcode: 7290018133699  
Item#: 3699





Metal Floor Display -  
Free of Charge with  
purchase of assortment  
below  
Display fits the To Go,  
Fifty, Go Fish and Doda Yoga lines.

Metal Floor Display -  
pre-packed assortment:  
Top 24 designs x 6pcs. total of  
144 games.

POS Measurements:  
H68" X L12.6" X W13"  
H173 X L32 X W33 cm  
Barcode: 7290019486114  
Item#: 6114

Counter Display -  
Pick Your Own:  
Pick 6 games  
Case packs of 6pcs per game  
Total 36 games per display

POS measurements:  
H12.6" X L9.3" X W13.6"  
H32 X L23.5 X W34.5 cm  
1 empty display,  
Barcode: 7290014368743,  
Item#: 743

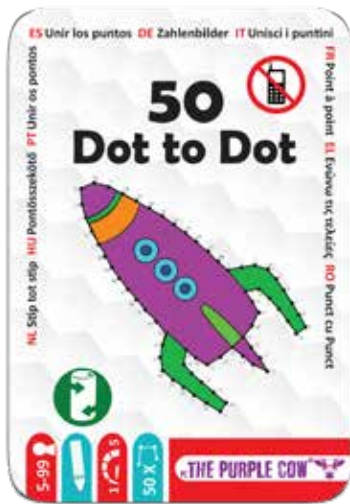


notes:

## TO GO - The “50 ” line

Don't you feel sometimes like tearing your kids away from their screen? Our "50" series is designed just for that! Especially "on the go", we provide hours of FUN screen free activities. This series come with 12 exciting titles, a beautifully designed tin box and most importantly an attractive price point! Most games start at 'Easy' level and gradually move all the way to 'Expert' level.

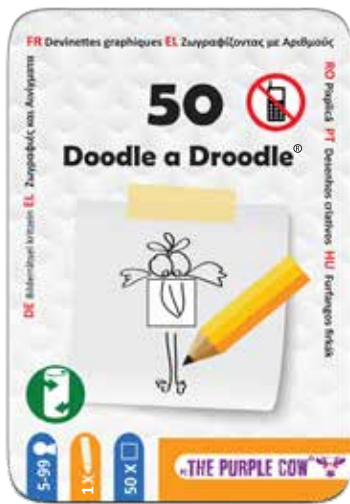




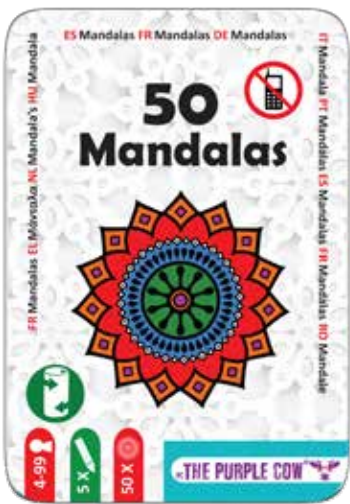
Dot to Dot , Age: 5+  
Barcode: 7290016026597, Item#: 597



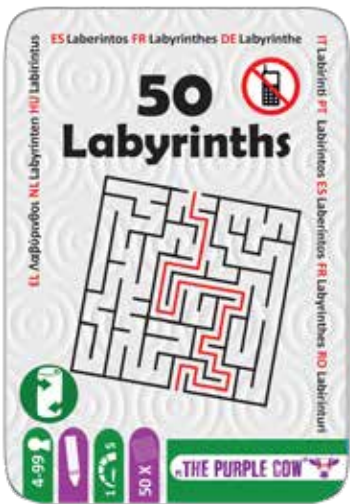
Tangram, Age: 5+  
Barcode: 7290018133958, Item#: 3958



Doodle a Doodle, Age: 5+  
Barcode: 7290018133965, Item#: 3965



Mandalas, Age: 4+  
Barcode: 7290016026580, Item#: 580



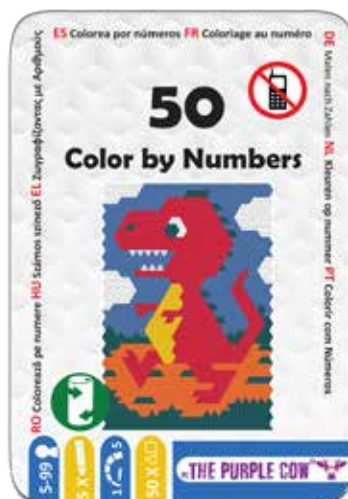
Labyrinths, Age: 4+  
Barcode: 7290016026603, Item#: 603



Spot 7, Age: 5+  
Barcode: 7290018133057, Item#: 057



Sudoku, Age: 7+  
Barcode: 7290016026610, Item#: 610



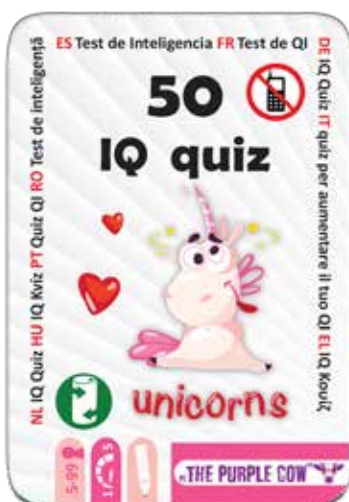
Color by Numbers, Age: 5+  
Barcode: 7290018133064, Item#: 064



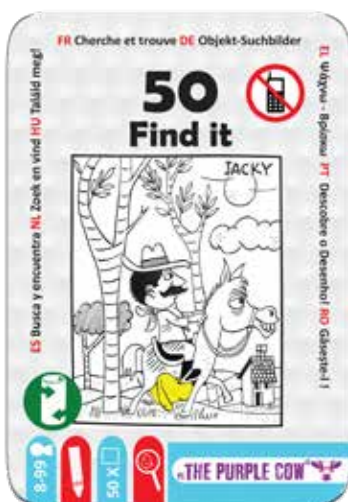
Drawing Comics, Age: 5+  
Barcode: 7290018133071,  
Item#: 071



IQ Quiz - Dinos, Age: 5+  
Barcode: 7290018133361,  
Item#: 3361



IQ Quiz - Unicorns, Age: 5+  
Barcode: 7290018133378,  
Item#: 378



Find It, Age: 8+  
Barcode: 7290018133040,  
Item#: 040





Counter Display - Pick Your Own:  
 Pick 4 games  
 Case packs of 5pcs per game  
 Total 20 games per display  
 1 empty display,  
 Barcode: 7290018133422, Item#: 3422





## Shake & Go

Our bestselling Shake & Go line of dice games comes now with a new vibrant, colorful look combined with a budget friendly RRP.





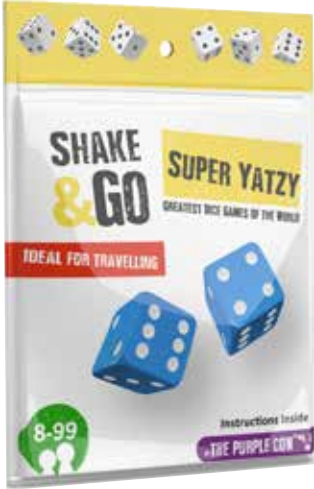
Liar's Dice - Asia's cheekiest game,  
Age 12+,  
Barcode: 7290019486046,  
Item#: 6046



Bunco - An American buzz,  
Age 8+,  
Barcode: 7290019486015,  
Item#: 6015



Farkle - The coolest game  
in Latin America,  
Age 8+,  
Barcode: 7290019486039,  
Item#: 6039



Super Yatzy - The hottest game in the  
Nordics, Age 8+,  
Barcode: 7290019486022,  
Item#: 6022



1 full display fits 24pcs  
(4 designs x6pcs)  
POS Measurements:  
H18" X L5' X 12.2"  
H46 X L12.5 X W31 cm  
Barcode: 7290019486121  
Item#: 6121

## STAMPER - The Creative Revolution of Art

The Purple Cow STAMPER kits are nothing short of a revolution in the accessibility to art among children and adults alike. Creative art is now accessible to all - experienced or beginners - all you need is a creative mind and magic will happen!

- Create & design AMAZING prehistoric Dinosaur and Monster figures or be a Fashionista outfit designer.
- Over a MILLION different combinations possible. This arts & crafts activity set offers endless possibilities!
- Natural materials: stamps are made from natural wood.





Monster Maker  
31 stamps + 1 ink pad.  
Age: 6-16  
Barcode: 7290018133088  
Item#: 3088



Dino Maker  
35 stamps + 1 ink pad.  
Age: 6-16  
Barcode: 7290018133095  
Item#: 3095



Fashion  
36 stamps + 1 ink pad  
Age: 6-99  
Barcode: 7290018133446  
Item#: 3446





Dino Maker To Go  
24 stamps + 1 ink pad.  
Age: 6-16  
Barcode: 7290019486244  
Item#: 6244



Monster Maker To Go  
20 stamps + 1 ink pad.  
Age: 6-16  
Barcode: 7290019486268  
Item#: 6268



Fashion To Go  
26 stamps + 1 ink pad.  
Age: 6-16  
Barcode: 7290019486251  
Item#: 6251



**NEW!**



Full Display 15pcs  
(3 designs x 5pcs)  
POS Measurements:  
H 6.9 L 5.8 W 20'  
H 17.5 L 14.7 W 50.5 cm  
Barcode: 7290019486299  
Item#: 6299

## Memo Games

The Purple Cow brings back to life the good old memory games. Designed in a beautiful tubular box with large round and durable play cards.

Each child can find their own favorite title - dogs, funny faces, dinosaurs, robots and illustrated animals. Age: 3+







Memo - Animals  
Barcode: 7290014368880  
Item#: 880



Memo - Dogs  
Barcode: 7290014368859  
Item#: 859



Memo - Saur (Dinosaurs)  
Barcode: 7290014368842  
Item#: 842



Memo - Robots  
Barcode: 7290014368873  
Item#: 873



Memo - Funny Faces  
Barcode: 7290014368866  
Item#: 866

## Mapuzzle

Illustrated Jigsaw puzzle maps for kids.  
100 pcs.

Discovering our world was never so much fun. Funky illustrations and detailed info: typical monuments, animals, ethnicities and a host of interesting facts.

Puzzle dimensions:

13.8' x 9.9' / 35 x 25cm,

Age: 6+.



OPTIONAL: We'll DESIGN YOUR  
OWN COUNTRY'S MAPUZZLE  
\*FOB, CHINA ORDERS ONLY.  
MOQ applies



SOLAR SYSTEM  
Barcode: 7290018133538  
Item#: 3538



USA  
Barcode: 7290018133552  
Item#: 3552



WORLD  
Barcode: 7290018133545  
Item#: 3545

## Fairy Tale Jigsaw Puzzles

Meet the Purple Cow's artistic interpretation of the fairy tale classics, illustrated by the renowned Australian artist Inna Semadar.

Presented in a beautifully designed tubular box and at an excellent price point.

Suitable for ages 5 and above.

Puzzle dimensions: 9.9' X 13.8', 35 x 25cm







Cinderella - 48 pc puzzle  
Barcode: 7290018133811  
Item#: 3811



Robin Hood - 48 pc puzzle  
Barcode: 7290018133767  
Item#: 3767



Rapunzel - 48 pc puzzle  
Barcode: 7290018133781  
Item#: 3781



Snow White - 48 pc puzzle  
Barcode: 7290018133835  
Item#: 3835

## The World of Magnets

7 magnetic kits and puzzles, designed and illustrated by Inna Semadar. The magnetic kits can be used on any metallic surface - refrigerator, magnetic boards, etc.

Recommended by psychologists, as a developmental tool enriching the imagination.







**Magnetic Numbers**  
39 colorful numbers and arithmetic sign magnets suitable for learning arithmetic, numbers, counting and preparation for elementary school.  
Age: 4+  
Barcode: 7290011890520  
Item#: 520

**When I Grow Up I want to be.**  
A magnetic matching game.  
Contains: 11 figures (33 magnets). Objective: to find the 3 matching pieces for each profession.  
Age: 3+  
Barcode: 7290011890513  
Item#: 513



**Magnetic Letters**  
67 colorful magnetic letters, ideal for learning the ABC, writing practice and leaving messages on the fridge.  
Age: 4+  
Barcode: 7290011890735  
Item#: 735



**Jungle World**  
Animals and other elements from the jungle world. Includes 21 magnets.  
Age: 3+  
Barcode: 7290011890056  
Item#: 056

**Robots**  
A magnetic matching game  
Contains: 13 robot figures. Each figure consists of 3 parts.  
39 magnets.  
Age: 3+  
Barcode: 7290016026085  
Item#: 085



**Farm World**  
Animals and other elements from the farm world. Includes 24 magnets.  
Age: 3+  
Barcode: 7290011890049  
Item#: 049

**Animals**  
A fun magnetic experience.  
Contains: 13 animal figures. Each figure consists of 3 parts.  
39 magnets.  
Age: 3+  
Barcode: 7290016026092  
Item#: 092



notes:





## Truth & Dare

'Truth & Dare' is the Purple Cow attempt to 'tame the beast' of the wild classic game and make it safe and FUN to a broader range of audiences. It's the World's first card game to come in a bottle and a great way to learn more about your friends and family, maybe even more than you ever wished you knew...

There are 4 titles in this range:

1. The classic 'Sleepover Party' version with all the embarrassing 'Dares' and intrusive 'Truth' questions.
2. The bonding 'Family' version – want to see daddy doing hilarious 'Dares', want to hear your kid's dreams and fears?

This is just the game for you.

3. The 'Travel' version - what can be more suitable than playing this game near a bonfire outdoors?
4. The 'Birthday' version - for the perfect birthday party.







Truth & Dare - Sleepover Party , Age: 12+  
Barcode: 7290018133149, Item#: 149



Truth & Dare - Travel , Age: 7+  
Barcode: 7290018133125, Item#: 125



Truth & Dare - Birthday , Age:7+  
Barcode: 7290019486084, Item#: 6084



Truth & Dare - Family , Age: 7+  
Barcode: 7290018133132, Item#: 132

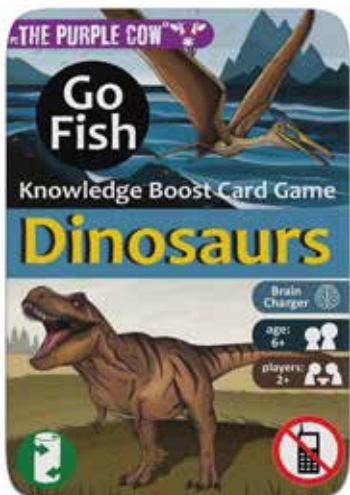


Counter Display POS - 18pcs  
Pre-packed assortment  
Family x 5pcs, Birthday x 5pcs,  
Sleepover Party x 4pcs, Travel x 4pcs  
POS Measurements:  
H 2.6 L 15 W 11'  
H 6.5 L 38 W 28 cm  
Barcode: 7290019486107  
Item#: 6107

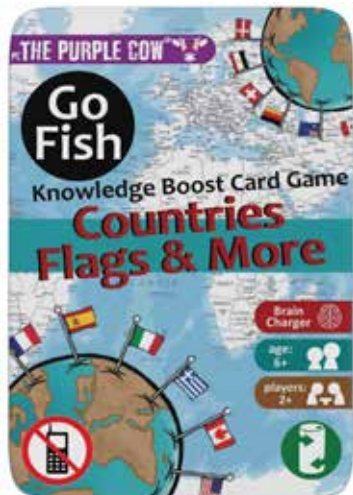
## Go Fish Games

The Purple Cow "Go Fish" is a FUN and easy to play card game (also known as Quartet, Foursomes and Trumps around the world) - detailed instructions inside. But it's not just a fun game, it is much more important than that - it instills basic general knowledge that is so much missing in our digital fast paced world. Age 6+

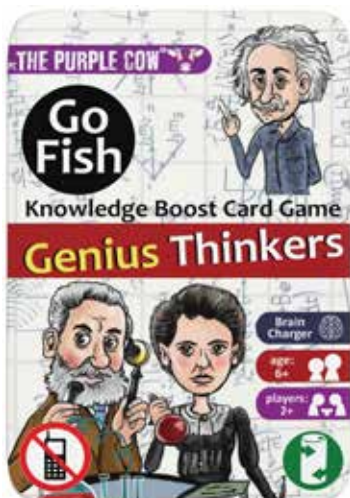




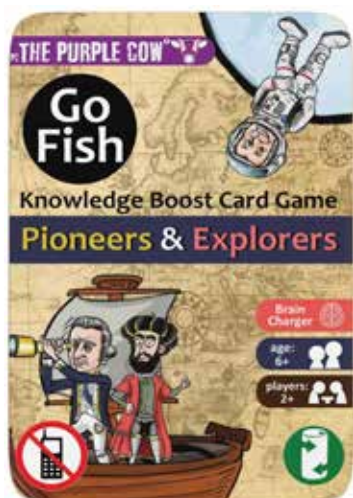
Dinosaurs - Learn about 10 different dinosaur families with their special characteristics and unique names.  
Age: 6+ Barcode: 7290018133927 Item#: 3927



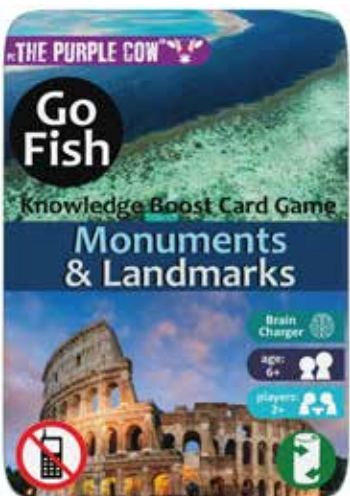
Countries, Flags & More - Learn to recognize 40 flags and while doing that - read some exciting facts on 40 countries.  
Age: 6+ Barcode: 7290016026481 Item#: 481



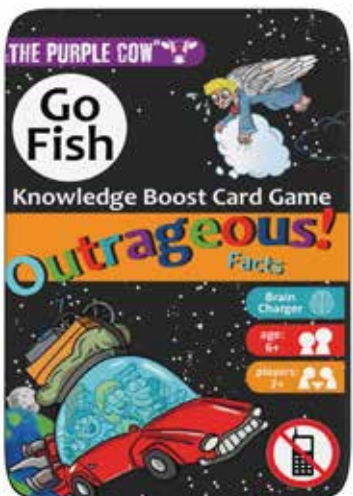
Genius Thinkers - Learn all about the greatest minds in Human history.  
Age: 6+ Barcode: 7290016026504 Item#: 504



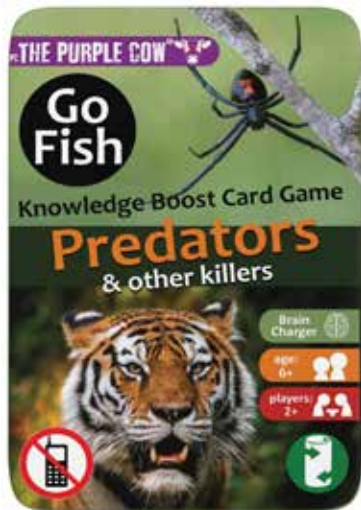
Pioneers & Explorers - Get to know the biggest ground breaking adventurers in Human history.  
Age: 6+ Barcode: 7290016026511 Item#: 511



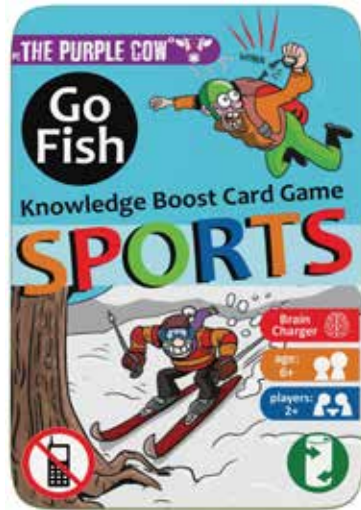
Monuments & Landmarks - Get acquainted with the most exciting places of our world.  
Age: 6+ Barcode: 7290016026498 Item#: 498



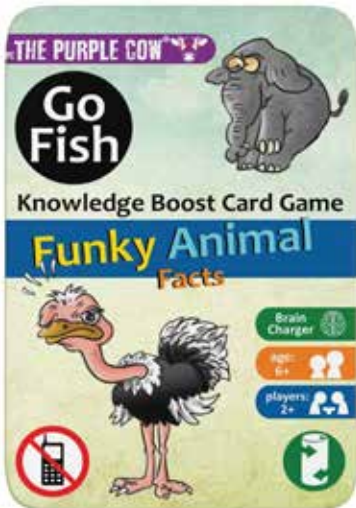
Outrageous Facts - Amazing and outrageous facts from different fields that will make your jaw drop.  
Age: 6+ Barcode: 7290018133293 Item#: 3293



Predators & other killers -  
Get acquainted with the worlds most  
notorious killers.  
Age: 6+ Barcode: 7290018133934, Item#: 3934



Sports - 40 different sports accompanied with  
humurous illustrations and fascinating facts.  
Age: 6+ Barcode: 7290018133910  
Item#: 3910



Funky Animals Facts - Funky facts about  
fascinating animals of our planet.  
Age: 6+ Barcode: 7290018133309 Item#: 3309



Counter Display -  
Pick Your Own:  
Pick 4 games  
Case packs of 5pcs per game  
Total 20 games per display  
1 empty display  
Barcode: 7290019486077  
Item#: 6077

Assortment 1:  
Full Display 20pcs  
(4 designs x 5pcs) POS  
Measurements:  
H 9.8 L 9.4 W 9.4'  
H 25 L 24 W 24 cm  
-Funky Animals, Outrageous  
Facts, Countries, Flags &  
More, Genius Thinkers  
Barcode: 7290019486053  
Item#: 6053

Assortment 2:  
Full Display 20pcs  
(4 designs x 5pcs) POS  
Measurements:  
H 9.8 L 9.4 W 9.4'  
H 25 L 24 W 24 cm  
Predators & other killers,  
Sports, Dinosaurs, Monuments  
& Landmarks  
Barcode: 7290019486060  
Item#: 6060



## doodle a droodle

"The Purple Cow" brings the "Droodles" back to life with a twist!

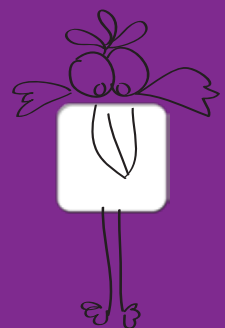
Droodles are nonsense amusing cartoons that were originally created in the early 1950s.

The name "droodle" signifies a mix between a "doodle" (a sketch) and a "riddle".

In this entertaining droodle game, players need to think creatively and sketch their interpretation of the droodle. If they did a good job in sketching – they win points. A good laugh is guaranteed!

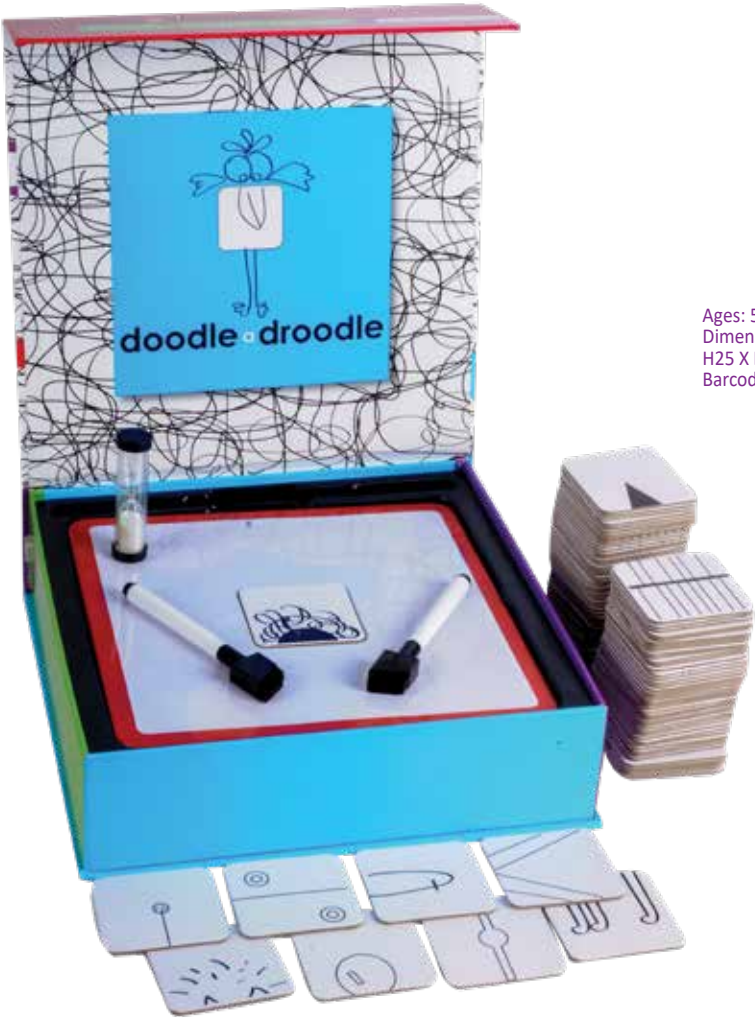
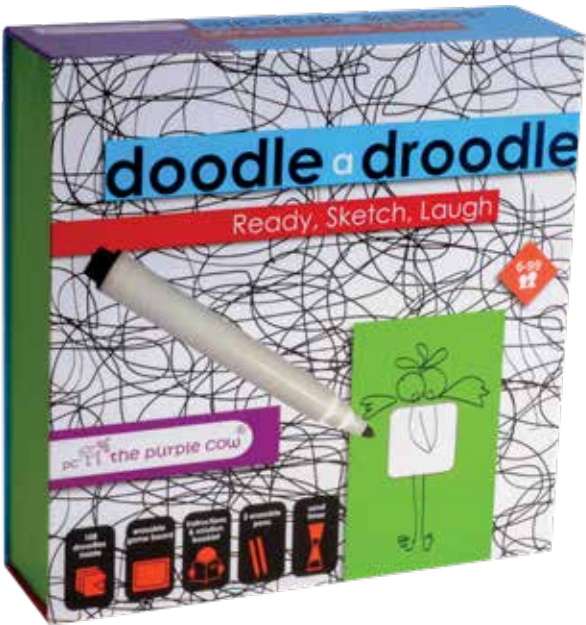
This game assists in developing fine motor skills, creative and "out of the box" thinking as well as sharpening one's sense of humor!

Inside: 108 droodles, erasable tin board, 2 erasable pens, a sand timer & instructions booklet.





Oppenheim Toy Portfolio -  
Gold Seal Award



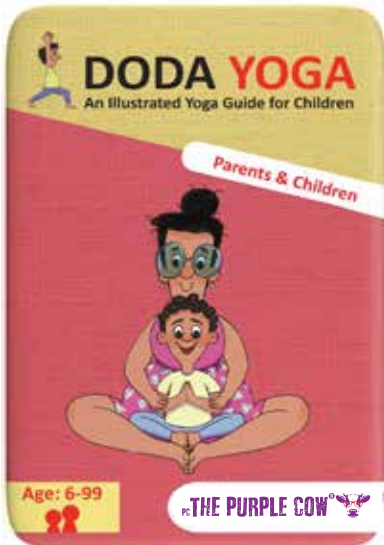
Ages: 5+, Players 1-10,  
Dimensions: H9.8' X L9.8' X W2.7' ,  
H25 X L25 X W7cm  
Barcode: 7290016026108 , Item#: 108

## DODA YOGA

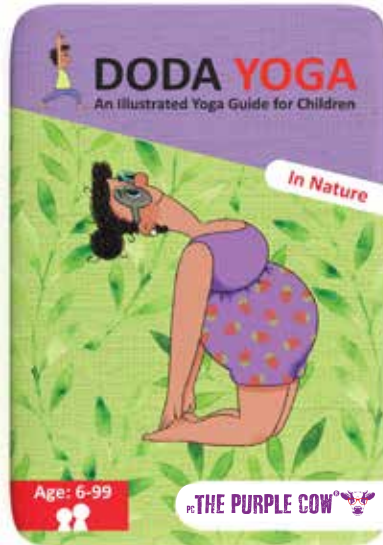
Doda Yoga is simply a FUN way for children (and their parents) to learn and enjoy YOGA. This product line delivers professional Yoga content facilitated by humor and resulting in a light and FUN environment for learning and practicing Yoga.

The activity cards are illustrated with the funny looking DODA (meaning 'Aunty' in ancient Hebrew) that demonstrate not only the final pose but also the correct steps to get there. Each set is designed as a full Yoga session.

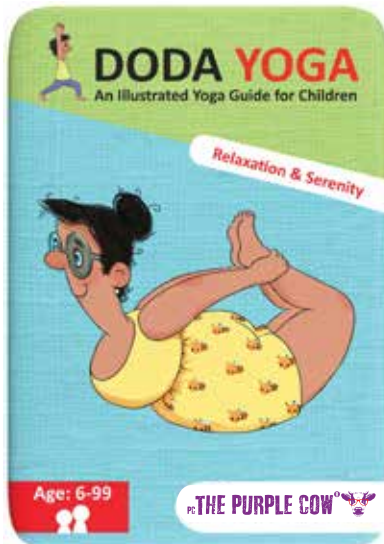




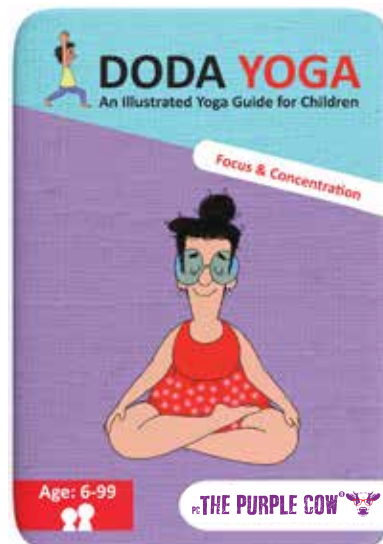
Parents & Children - Yoga connects parents and children in a safe surrounding with a pure "quality time" factor. Age: 6+  
Barcode: 7290016026283, Item#: 283



In Nature - Yoga in nature allows children to connect, with their body, mind and nature. Age: 6+  
Barcode: 7290016026252, Item#: 252



Relaxation & Serenity - An amazing kit for children to discover their body and release tensions before bedtime. Age: 6+  
Barcode: 7290016026269, Item#: 269

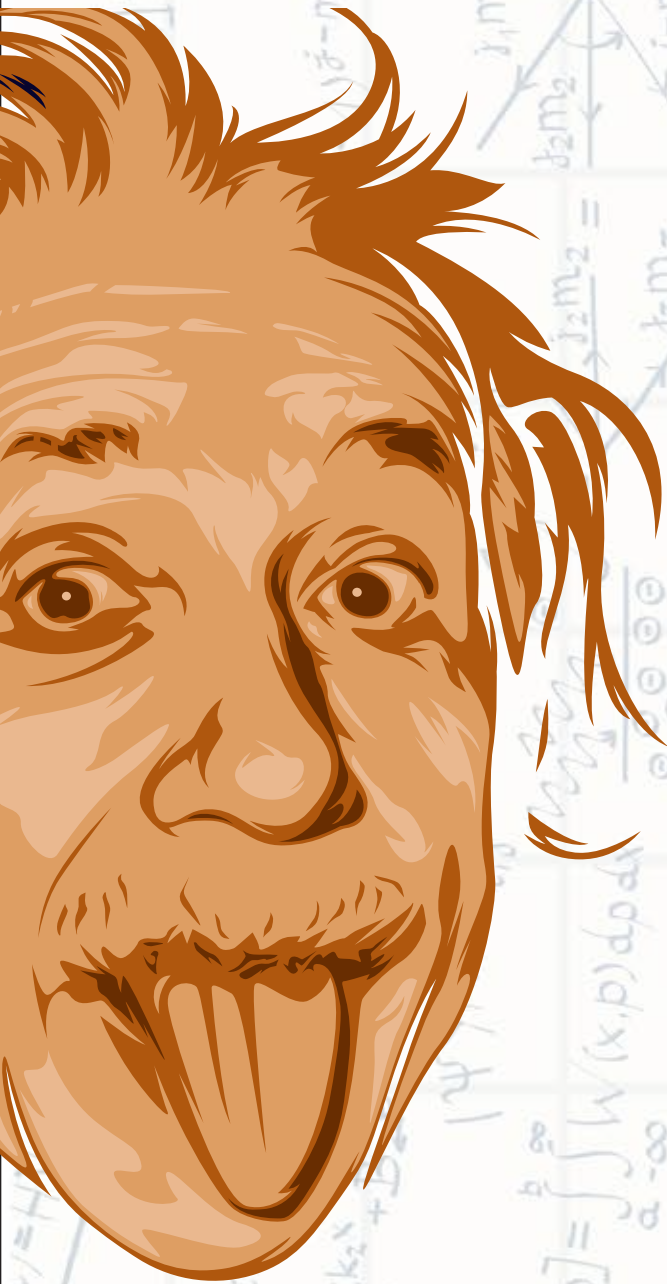


Focus & Concentration - Morning Yoga is a wonderful and efficient tool for children to develop focus and concentration skills. Age: 6+  
Barcode: 7290016026276' Item#: 276



Full Display 20pcs  
(4 designs x 5pcs)  
POS Measurements:  
H 9.8 L 9.4 W 9.4'  
H 25 L 24 W 24 cm  
Barcode: 7290016026320  
Item#: 320



**NEW!****EINSTEIN**

## Why 'Einstein' ?

Einstein is considered the greatest scientist of the 20th century. His name is almost synonymous with the words 'Science' or 'Scientist'.

His iconic "tongue out" image represents an additional side of his playful character - a childish side full of humor and curiosity.

Einstein wasn't just a renowned scientist. His legacy as a great philosopher and educator feels equally important to his groundbreaking scientific revelations. His rich heritage of timeless quotes keeps surfacing and proves him a true visionary.

Living through the darkest times of the 20th century, his thoughts were progressive, modern and liberal, well ahead of his time, and are still very relevant to date.

'Einstein' the perfect "STEAM ambassador" to promote and encourage STEAM PLAY for our children.

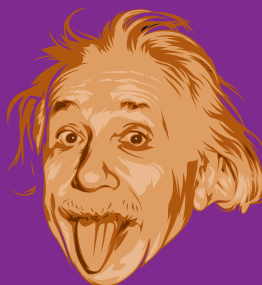
---

 Albert Einstein.

TM

## The Einstein Science Lab

A range of 15 science kits in a carefully designed tin box to offer "a gifty" look. Each kit covers a scientific topic from a-z. Most kits have over a dozen experiments within.

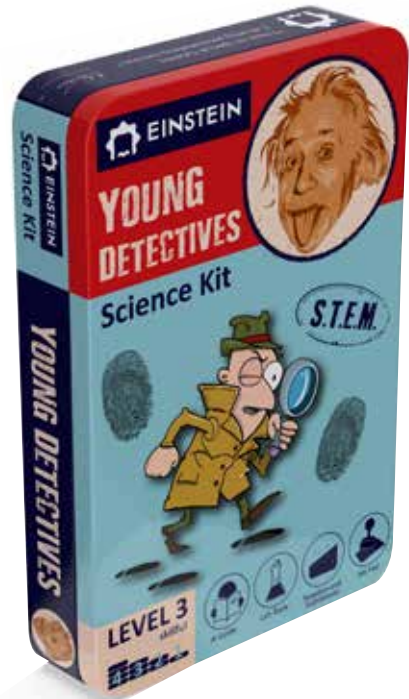


### Young Detectives

Learn the science side of real crime scene investigations, Children will experiment with their own fingerprints. They'll learn how to extract fingerprints from various surfaces using different materials. They even create a 3D mold of their finger!

Barcode: 7290019486336

Item#: 6336



### Glowing Science

Glowing Science is a fascinating kit. Loaded with materials and 18 experiments - guaranteeing hours of FUN, STEM play and learn! Kids will create Glowing Water Gel Beads, Fluorescent Flowers, Glowing Soap Bubbles, Light Printing, Mobiles and much more!

Barcode: 7290019486398

Item#: 6398



### Hydrophobic Sand

It looks like ordinary sea sand and feels like ordinary sand - but it is anything but ordinary !!!

In this kit we explore the fascinating scientific qualities of hydrophobic sand and its uses.

We will compare it with regular sand and witness the amazing differences.

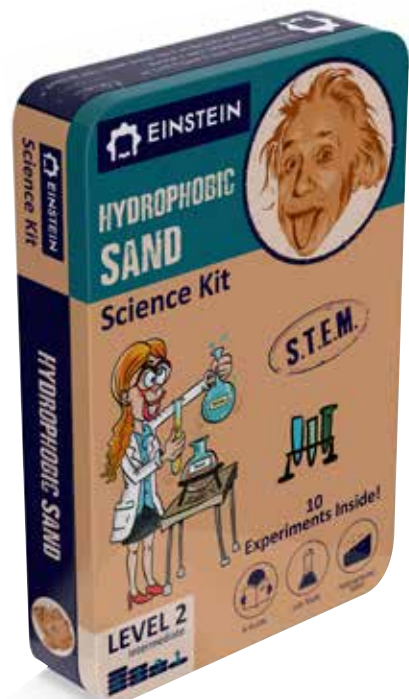
Does it really stay dry when taken out from water?!

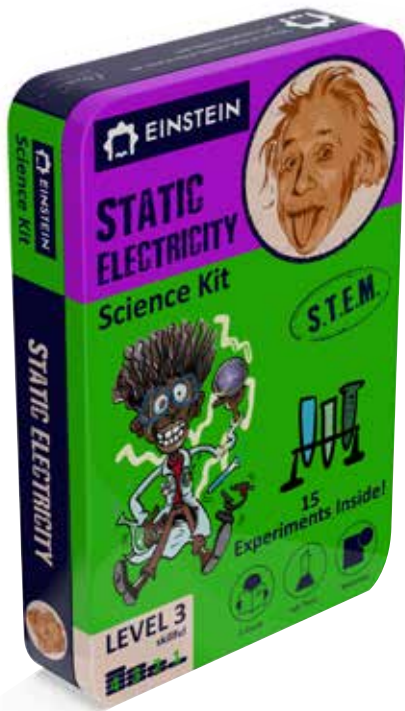
How does it assist us in prevention of natural disasters?

In a series of compelling experiments we will learn all there is to learn about the fascinating hydrophobic sand.

Barcode: 7290019486404

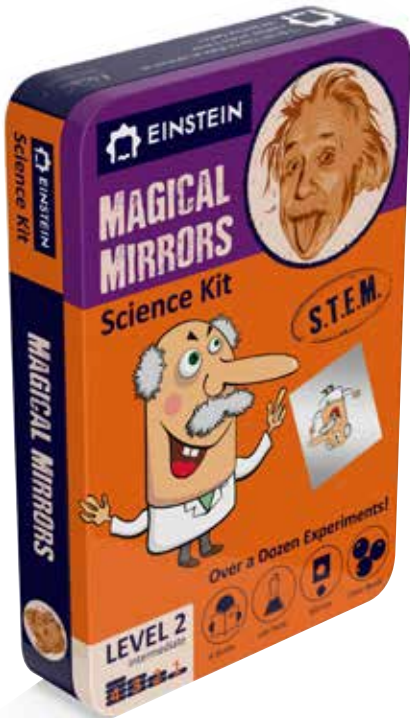
Item#: 6404



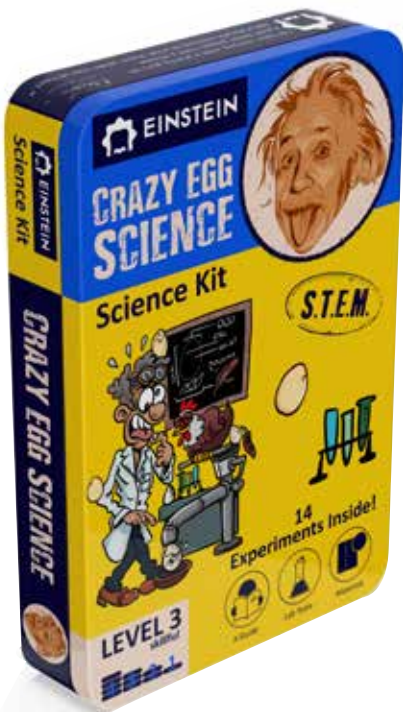


**Static Electricity**  
What is “Static Electricity”?  
It seems that many people are aware of the concept but don’t really know how to scientifically explain it. This kit contains amazing Static Electricity tricks and experiments! Using Static Electricity, kids will separate salt and pepper grains, stick a balloon to the wall, build flying saucers and an electroscope, make styrofoam balls dance and many more exciting experiments.  
Barcode: 7290019486411  
Item#: 6411

**Magical Mirrors**  
Most people don't think twice about mirrors. However, the magical world of mirrors from a science perspective is quite amazing. Over a dozen experiments that will blow your mind – the "Infinite Mirror", the "Disappearing Face", building your own Kaleidoscope to name a few. Looking at a mirror will never feel the same!  
Barcode: 7290019486374  
Item#: 6374



**Crazy Egg Science**  
Ever thought about eggs from a science perspective?  
Sounds crazy doesn't it...  
This kit includes an array of science tricks and cool experiments focusing on the spectacular world of eggs. Experiments include: witnessing an egg getting sucked into a bottle, an egg transforming into a bouncy ball, an optical illusion turning white eggs into silver, and many more!  
Barcode: 7290019486435  
Item#: 6435



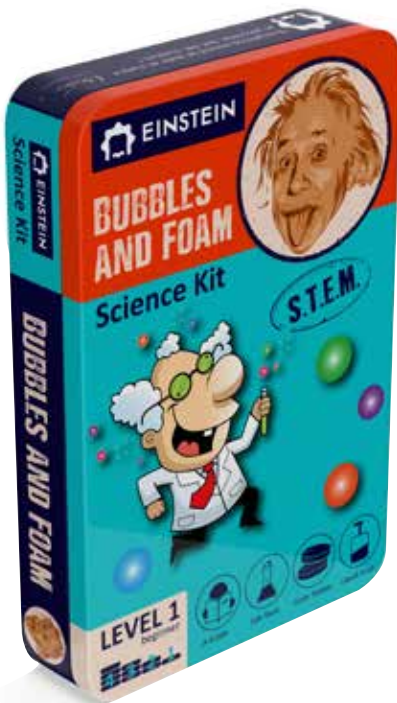
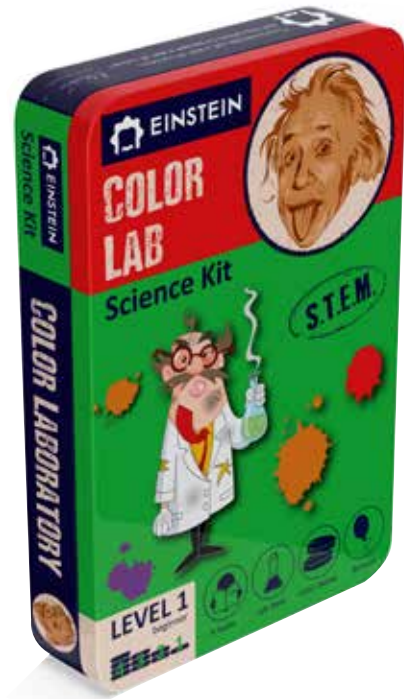


#### Color Laboratory

This kit focuses on colors. Children as young as 4 years old will experiment in creating an ice ball with colorful tunnels, creating color solutions and transforming and mixing colors, and even painting with colorful ice! Find all these and more in this kit.

Barcode: 7290019486312

Item#: 6312



#### Bubbles and Foam

This kit focuses on water, colors, and bubbles, making science accessible to children as young as 4 years old! Children will create a soap membrane, a foam beehive, learn to hold a bubble without popping it, create colorful bubbles and even paint with colorful foam. Find all these and more in this kit.

Barcode: 7290019486305

Item#: 6305

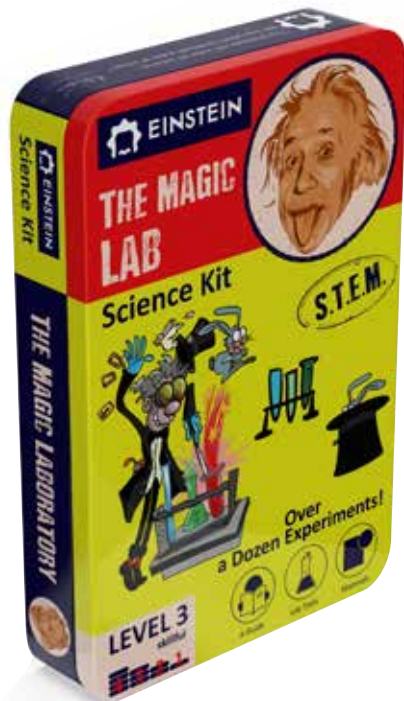
#### The Magic Laboratory

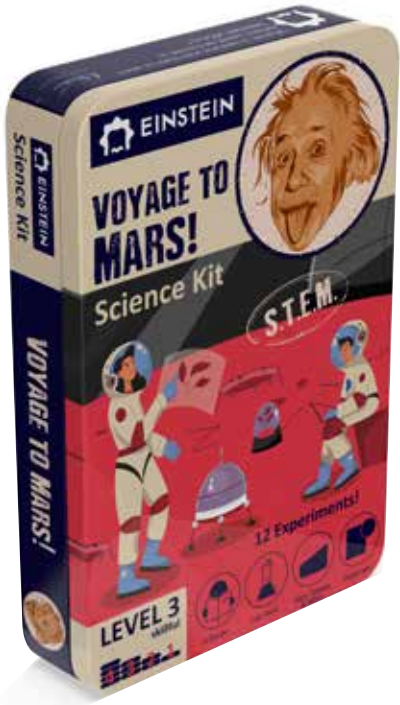
Ever wondered how magicians work their magic? Did you know that Science is often at the basis of these tricks?

The young explorer will carry out real science experiments such as creating hot dry ice, playing with amazing optical illusions, writing secret messages using Teflon tape and many many more!

Barcode: 7290019486428

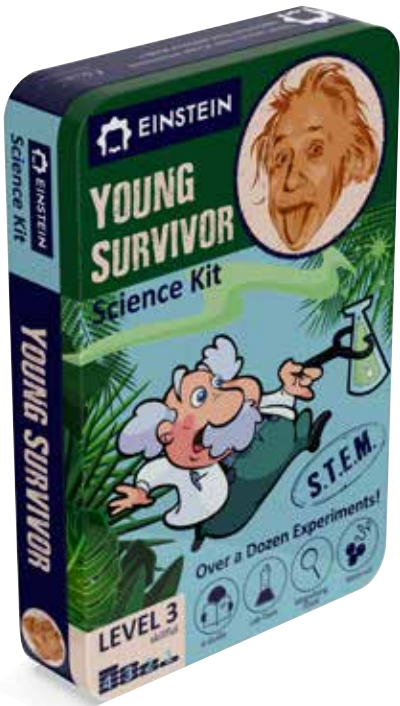
Item#: 6428





Voyage to Mars!  
Mars is the 4th closest planet to the Sun in our solar system. Mars is the closest to Earth of all the planets – even though the distance is huge. It has always intrigued and drew scientists' attention and curiosity. Let's discover together what is so special about Mars!  
Barcode: 7290019486459  
Item#: 6459

Young Survivor  
Darwin once talked about "Survival of the fittest" so you better be fit to survive! A survival situation is not a game when your life is on the line, but it is SUPER COOL to learn survival techniques: learn how to distill, purify and generate water from plants, how to light fire without matches, how to build a solar stove, to build a sundial, a compass, learn Morse code, and much more. Over a dozen experiments in this kit.  
Barcode: 7290019486350  
Item#: 6350



Air Science  
Did you ever stop and think about air? Probably because it is unnoticeable most of the time, we rarely think about it as matter. Air is vital for the existence of life on the planet but can also be a force of havoc and destruction in nature. In this kit we will learn, play and get to know many of the wonders of the air around us! This kit contains 15 fantastic experiments and tricks.  
Barcode: 7290019486442  
Item#: 6442



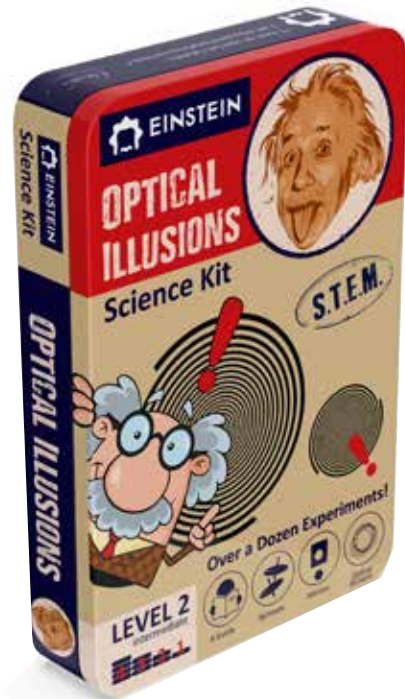
### Optical Illusions

When looking at the world around us, our eyes collect information that our brain interprets. But are we really seeing reality as it is? To put it simply: Seeing is (not always) believing! In this kit we will explore different types of fascinating optical illusions.

Over a dozen amazing experiments inside.

Barcode: 7290019486343

Item#: 6343



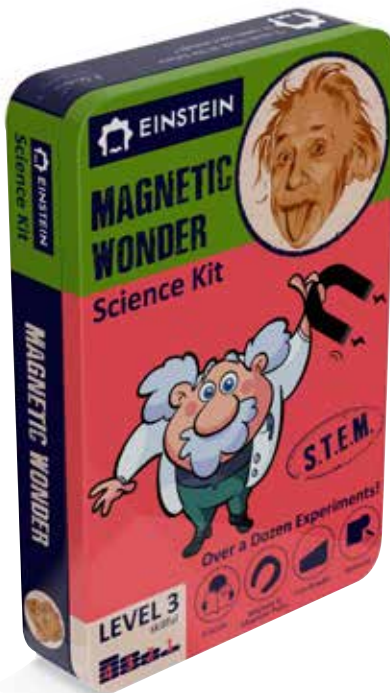
### Magnetic Wonder

Magnets are not only fun but also intriguing from a real scientific perspective. You'll get acquainted with various magnets including the awesomely strong Neodymium magnet, the weirdest of all "Magnetic Putty", you'll get to build a real compass and create electromagnets and much much more. Over a dozen exciting experiments inside.

Beware, you're about to get magnetized to this kit!

Barcode: 7290019486367

Item#: 6367

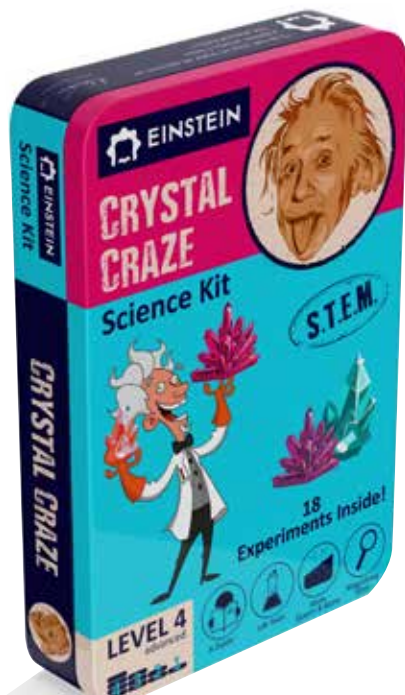


### Crystal Craze

Grow different types of funky homemade crystals. In one of our most comprehensive Einstein LAB kits ever, covering 18 experiments, kids will be working with exciting materials like Copper Sulphate, Alum, Epsom salt & saline solutions, to create hands on real Crystals. How exciting is that!

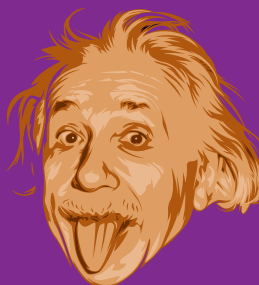
Barcode: 7290019486381

Item#: 6381



## The Einstein Science Cards

Einstein brings science on a budget!  
Each one of those small tins is more than meets the eye - it is a collection of 20 science tricks from various fields - all using common household materials.

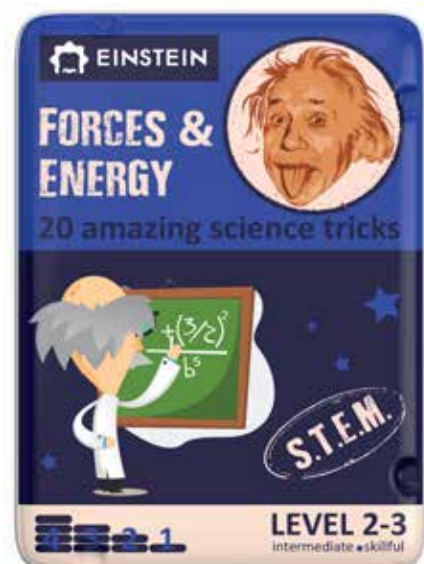




# Coming in Summer!



Kitchen Science  
20 exciting magical science experiments around the kitchen.  
Barcode: 7290019486558  
Item#: 6558



Forces and Energy  
20 amazing science experiments on Forces & Energy.  
Barcode: 7290019486541  
Item#: 6541



Nature Phenomena  
Do you know why the sky is blue? Understand the underlying science of nature phenomena.  
Barcode: 7290019486527  
Item#: 6527



Material Adventure  
20 exciting experiments and tricks with various Materials.  
Barcode: 7290019486534  
Item#: 6534

# Coming in Summer!



The Five Senses  
20 science tricks - discover exciting new facts about your senses!  
Barcode: 7290019486497  
Item#: 6497



The Magic of Science  
Do you want to become a scientific magician?!  
20 amazing magical tricks supported by a scientific explanation.  
Barcode: 7290019486503  
Item#: 6503



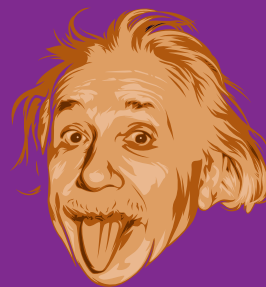
Young Researchers  
Discover 20 fun and fascinating facts about the world around you.  
Barcode: 7290019486510  
Item#: 6510



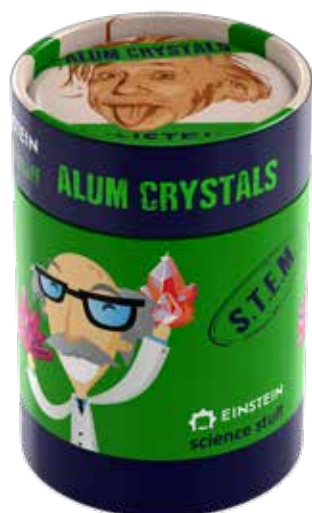
Indoors Science  
This set of science tricks contains amazing surprises in the kitchen, living room and really.... everywhere in the house.  
Barcode: 7290019486480  
Item#: 6480

## The Einstein Science Stuff

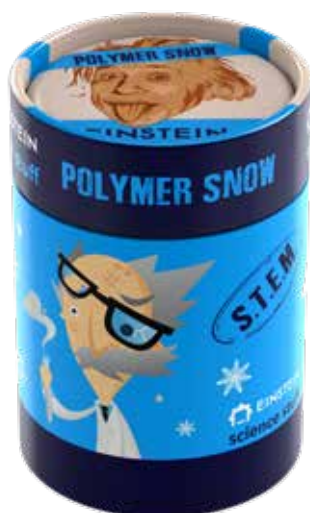
A range of 6 'impulse' fun science games (on a budget) with cool scientific materials.



# Coming in Summer!



Alum Crystals  
Barcode: 7290019486589  
Item#: 6589



Polymer Snow  
Barcode: 7290019486626  
Item#: 6626



Magnetic Putty  
Barcode: 7290019486619  
Item#: 6619



Sand Slime  
Barcode: 7290019486633  
Item#: 6633



Glow in the Dark  
Barcode: 7290019486596  
Item#: 6596



Hydrophobic Sand  
Barcode: 7290019486602  
Item#: 6602



NEW! Available Now



NEW!  
Coming in  
Summer 2024!

Einstein Activity Cards - Full display Assort 2  
includes 4 sets :  
Nature Phenomena, Material Adventures, Forces &  
Energy, Kitchen Science Researchers  
Barcode: 7290019486572  
Item#: 6572



NEW!  
Coming in  
Summer 2024!

Einstein Activity Cards - Full display Assort 1  
includes 4 sets :  
Indoor Science, The Five Senses, The Magic of  
Science, Young Researchers  
Barcode: 7290019486565  
Item#: 6565

NEW!  
Coming in  
Summer 2024!



Einstein Science Stuff -  
Full Display 18pcs  
Barcode: 7290019486664  
Item#: 6664



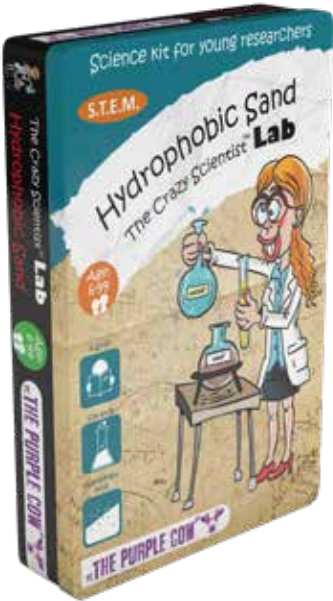
Option 1  
Metal Floor Display - Einstein Science  
Lab Collection - 15 SKUs\* 5 each.  
Barcode: 7290019486466  
Item#: 6466

Option 2  
Metal Floor Display - Einstein  
Collection (12 SKUs Labs\*5 each +Science Stuff  
display+ Science Cards display)  
Barcode: 7290019486473  
Item#: 6473

NEW!  
Coming in  
Summer 2024!

notes:

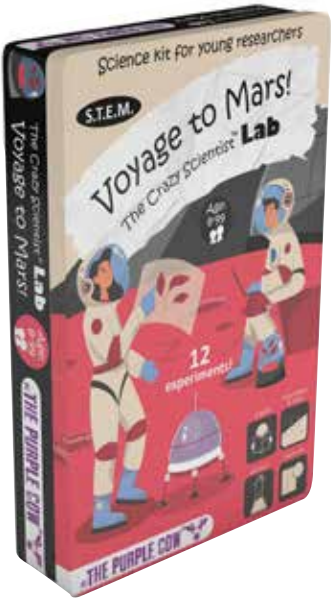




Hydrophobic Sand  
Ages: 6+,  
Barcode: 7290018133392,  
Item#: 3392

NEW!

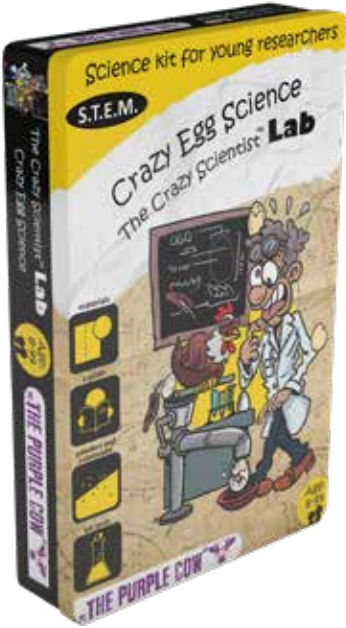
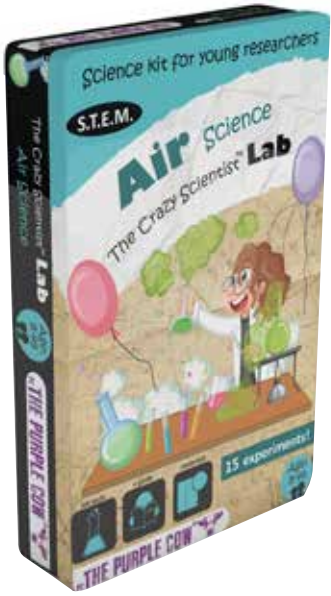
Voyage to Mars!  
Age 8+  
7290019486213  
Item#: 6213



Glowing Science  
Ages: 8+,  
Barcode: 7290016026535,  
Item#: 535

NEW!

Air Science  
Age 8+  
7290019486237  
Item#: 6237

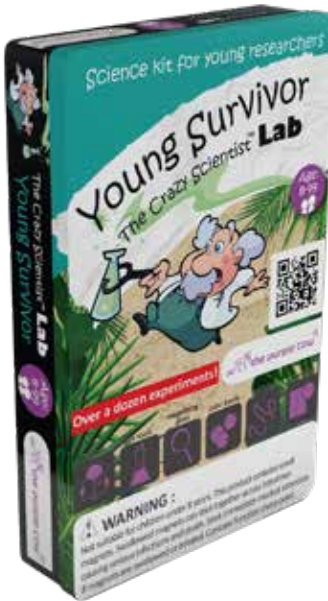


Crazy Egg Science  
Age 8+ ,  
Barcode: 7290018133736,  
Item#: 3736

Young Detectives  
Ages: 8+,  
Barcode: 7290014368910,  
Item#: 910





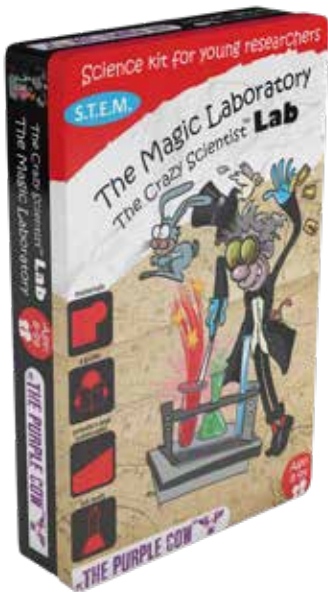


Young Survivor  
Ages: 8+,  
Barcode: 7290016026191,  
Item#: 191



**Oppenheim Toy  
Portfolio -  
Gold Seal Award**

Optical Illusions  
Ages: 6+,  
Barcode: 7290016026207  
Item#: 207



The Magic Laboratory  
Ages: 8+,  
Barcode: 7290018133743,  
Item#: 3743

Static Electricity  
Ages: 8+,  
Barcode: 7290018133408,  
Item#: 3408

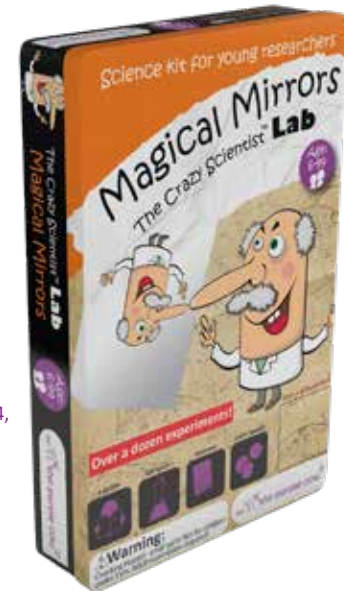


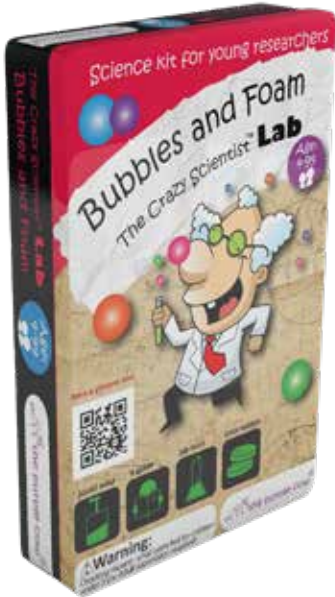
Crystal Craze  
Ages: 10+,  
Barcode: 7290016026542,  
Item#: 542



**Oppenheim Toy  
Portfolio -  
Gold Seal Award**

Magical Mirrors  
Ages: 6+,  
Barcode: 7290016026184,  
Item#: 184





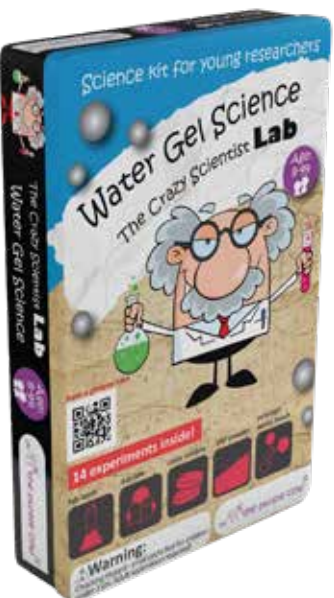
Bubbles and Foam  
Ages: 4+,  
Barcode: 7290014368927,  
Item#: 927



Magnetic Wonder  
Ages: 8+,  
Barcode: 7290016026177,  
Item#: 177



Color Laboratory  
Ages: 4+,  
Barcode: 7290014368934,  
Item#: 934



Water Gel Science  
Ages: 8+,  
Barcode: 7290014368903,  
Item#: 903





Young Researchers  
Barcode: 7290011890421  
Item#: 421



The Five Senses  
Barcode: 7290011890322  
Item#: 322



Indoor Science  
Barcode: 7290011890445  
Item#: 445



The Magic of Science  
Barcode: 7290011890438  
Item#: 438





Material Adventures  
Barcode: 7290016026351  
Item#: 351



Forces & Energy  
Barcode: 7290016026337  
Item#: 337



Kitchen Science  
Barcode: 7290016026344  
Item#: 344



Nature Phenomena  
Barcode: 7290016026368  
Item#: 368





Alum Crystals  
Barcode: 7290018133521  
Item#: 3521



Polymer Snow  
Barcode: 7290018133477  
Item#: 3477



Magnetic Putty  
Barcode: 7290018133507  
Item#: 3507



Giant Water Gel Beads  
Barcode: 7290018133460  
Item#: 3460



Glow in the Dark  
Barcode: 7290018133491  
Item#: 3491



Hydrophobic Sand  
Barcode: 7290018133484  
Item#: 3484



Sand Slime  
Barcode: 7290018133514  
Item#: 3514



Water Gel Beads  
Barcode: 7290018133453  
Item#: 3453



Crazy Scientist Stuff  
Counter POS - 16pcs.  
Pre-packed assortment  
POS Measurements:  
H 7.9' W 12' L 12'  
H 20cm W 30cm L 30cm  
Barcode: 7290018133903  
Item#: 3903



Crazy Scientist activity cards  
1. Counter POS – 24pcs.  
Pre-packed assortment includes 4 sets:  
Indoors Science, The Magic of Science, The  
Five Senses, Young Researchers.  
Barcode: 7290014368088, Item#: 088

2. Counter POS – 24pcs.  
Pre-packed assortment includes 4 sets:  
Forces & Energy, Kitchen Science, Material  
Adventures, Nature Phenomena.  
Barcode: 7290016026375, Item#: 375

**Metal Floor Display - Free of Charge with purchase of  
one of the assortments below**



Metal Floor Display - Crazy Scientist  
collection -  
\*12 Crazy Scientist Lab designs x 5pcs -total  
60 labs  
\*1 pre-assorted counter display Crazy  
Scientist activity cards (#375) - 24pcs  
\*1 pre-assorted counter display Crazy  
Scientist Stuff (#3903) - 16pcs  
POS Dimensions:  
H 55' X L 10' X W 21'  
H 140 X L 26 X W 53 cm  
Barcode: 7290019486138, Item#: 6138



Metal Floor Display - Crazy Scientist Lab  
collection -  
\*14 Crazy Scientist Lab designs x 5pcs (total  
70 labs)  
POS Dimensions:  
H 55' X L 10' X W 21'  
H 140 X L 26 X W 53 cm  
Barcode: 7290018133972, Item#: 3972





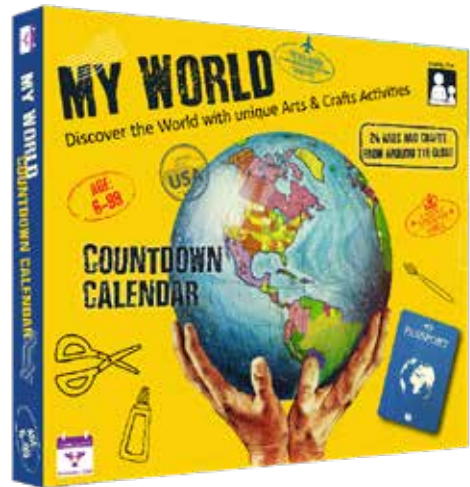
## Countdown Calendars

The Purple Cow countdown calendars bring a new and innovative twist to the loved and familiar holiday season countdown and advent calendar. The calendar materials are accompanied by a robust and detailed manual with step by step instructions and images.





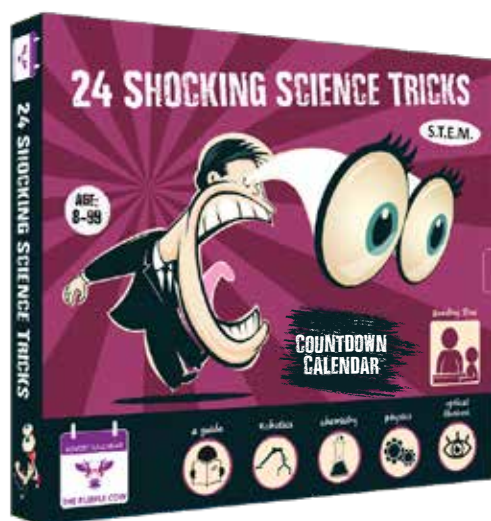
Family Games - Countdown Calendar  
24 of the best ever family games in one box.  
Age 6+  
Barcode: 860008318312, Item#: 8312



My World - Countdown Calendar  
Arts and crafts from 24 unique cultures around the globe including general knowledge and interesting facts.  
Age 6+ Barcode: 860008318336, Item#: 8336



Amazing Magic - Countdown Calendar  
The perfect magician starter kit. 24 real magic tricks!  
Barcode: 860008318329, Item#: 8329



Shocking Science Tricks - Countdown Calendar  
24 jaw-dropping science S.T.E.M. tricks for kids.  
Barcode: 860008318305 , Item#: 8305



The Crazy Scientist - Advent Calendar  
24 cool science experiments. Each box contains an exciting science experiment.  
Age 8+ Barcode: 7290018133286 , Item#: 286



Christmas Decorations - Advent Calendar  
24 amazing DIY arts and crafts decorations. Each box contains materials for a different decoration for your Christmas tree and table.  
Age 6+ Barcode: 7290018133439 , Item#: 3439



Smurfs - Countdown Calendar  
A collection of 12 genuine Smurf figurines and 12 Smurf accessories!  
Barcode: 860008318343  
Item#: 8343



Mr. Men & Little Miss - Countdown Calendar  
A collection of 12 genuine Mr. Men & Little Miss figurines and 12 accessories!  
Barcode: 860008318350  
Item#: 8350



notes:





#### **North America**

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